

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS
SAN LUIS VALLEY DEVELOPMENT RESOURCES GROUP

San Luis Valley Statistical Profile

Revised April 2014

Physical Setting

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Land area								
Total square miles	723	1,287	1,227	876	911	3,168	8,192	103,642
Persons per sq./mi, 2010 Census	21.4	6.4	2.9	0.81	13.1	1.9	5.6	48.5
Land area comparisons (sq. miles)								
Rhode Island	4,845			7,417		8,968		
Delaware	6,423			7,840				
Land ownership, 2013								
Total (thous/acres)	462.3	825.6	786.6	562	584.4	2,028.1	5,249.0	
Federal %	19.8	58.5	0.07	93.5	58.9	74.5	55.7	
Forest Service %	4.3	36.3	-	93.5	47.3	45.9	39.1	
BLM %	8.6	22.2	-	-	9.4	16.8	11.8	
Other federal %	6.9	-	-	-	2.3	9.8	6.3	
State%	7.6	8.6	-	0.11	1.9	3.0	3.4	
Private %	72.6	33	99.9	6.2	39.2	21.5	41.3	
Land cover, 2006								
Total (thous/acres)	462.3	825.6	786.6	562.0	584.4	2,028.1	5,249.0	
Urban %	2.8	1.7	1.2	0.4	2.6	0.8	1.3	
Agriculture %	21.5	11.5	5.7	0.1	17	5.7	8.7	
Rangeland %	60.4	51.4	58.1	27.3	38.5	50.5	48.8	
Forest %	5.8	28.2	30.9	63.8	35.6	36.9	35	
Water %	0.6	0.2	0.3	0.2	0.1	0	0.2	
Wetland %	6.5	6.4	1.9	4.3	5.5	2.8	4	
Barren %	2.3	0.6	1.9	3.9	0.8	2.5	2	
Tundra %	0	0	0	0	0	0	0	

Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Population, 2012 SDO Estimate	15,637	8,220	3,597	708	11,898	6,389	46,449	5.188 mil
Population, 2010 Census	15,445	8,256	3,524	712	11,982	6,108	46,027	5.026 mil
Population, 2000 Census	14,966	8,400	3,663	831	12,413	5,917	46,190	4.301 mil
Population, 1990 Census	13,617	7,453	3,190	558	10,770	4,619	40,207	3.294 mil
Population, 1950 Census	10,531	10,171	6,067	698	12,832	5,664	45,963	1.325 mil
Population, Change								
2000-2010 % chg.	3.2	-1.7	-3.8	-11.9	-3.5	3.2	-0.4	16.9
1990-2010 % chg.	13.4	10.8	10.5	27.6	11.3	32.2	14.5	52.6
1950-2000 % chg.	46.7	-18.8	-41.9	2.0	-6.6	7.8	0.1	279.3
Population, Forecast								
2015	16,230	8,506	3,716	763	12,480	6,741	48,436	5.456 mil
2020	17,565	8,973	3,858	830	13,539	7,347	52,112	5.946 mil
2025	19,189	9,402	3,997	887	14,366	7,896	55,737	6.449 mil
2030	21,150	9,760	4,110	920	15,163	8,354	59,457	6.926 mil
Population characteristics, 2008-2012 ACS								
Age 0-24 %	40.1	36.8	29.2	11.4	33.3	31.2	35.4	34.1
Age 25-44 %	23.0	20.4	16.3	9.6	21.7	20.6	21.1	28.4
Age 45-64 %	25.5	27.2	30.7	44.7	28.7	33.9	28.4	26.5
Age 65 and over %	11.4	15.6	23.6	34.4	16.4	14.4	15.0	11.1
Median age	32.2	38.2	47.4	60.3	41.8	43.8	40.0	36.1
Hispanic %	45.6	55.6	65.6	2.1	42.8	41.3	47.0	20.6
Population by Race & Hispanic Origin, 2008-2012 ACS								
Total Population	15,750	8,241	3,556	702	11,925	6,189	46,363	5,042,853
Non-Hispanic	8,565	3,657	1,223	687	6,827	3,633	24,592	4,002,375
White	7,767	3,490	1,105	671	6,523	3,413	22,969	3,528,458
Afro-American	110	6	12	9	69	20	226	190,846
Native American	32	22	-	5	37	35	131	27,990
Asian	59	13	23	1	37	13	146	134,749
Pacific Islander	14	-	-	-	-	4	18	5,441
Other Race alone	112	8	7	-	-	7	134	7,666
Two or More Races	474	118	76	1	161	141	971	107,225
Hispanic Origin	7,185	4,584	2,333	15	5,098	2,556	21,771	1,040,478

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS
SAN LUIS VALLEY DEVELOPMENT RESOURCES GROUP

Population, Cities/Towns	1990 Census	2000 Census	1990-2000 % chg.	2000-2010 % chg.	2010 Census	2008-2012 ACS
Alamosa	7,579	7,980	5.3	10.3	8,780	9,097
Hooper	112	123	9.8	-16.3	103	94
East Alamosa CDP	1,389	1,528	10.0	-4.6	1,458	1,992
Antonito	875	873	-0.2	-10.5	781	715
Capulin CDP						71
Conejos CDP						65
La Jara	725	877	21.0	-6.7	818	1,094
Manassa	988	1,042	5.5	-4.9	991	1,028
Romeo	341	375	10.0	7.7	404	515
Sanford	750	817	8.9	7.6	879	947
Blanca	272	391	43.8	-1.5	385	468
Fort Garland CDP	-	432	-	0.2	433	521
San Acacio CDP						41
San Luis	800	739	-7.6	-14.9	629	950
Creede	362	377	4.1	-23.0	290	216
Del Norte	1,674	1,705	1.8	-1.1	1,686	1,695
Monte Vista	4,324	4,529	4.7	-1.9	4,444	4,429
South Fork	359	604	68.2	-36.1	386	574
Bonanza	16	14	-12.5	14.3	16	6
Center	1,959	2,363	20.6	-6.8	2,230	2,274
Crestone	55	73	32.7	74.0	127	191
Moffat	99	114	15.1	1.8	116	107
Saguache	584	578	-1.0	-16.1	485	685

Housing

Total Housing Units	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2008-2012 ACS	6,572	4,287	2,602	1,311	6,644	3,844	25,260	2.211 mil
2000 Census	6,088	3,886	2,202	1,119	6,003	3,087	22,385	1.808 mil
2010 Census	6,554	4,286	2,613	1,201	6,630	3,843	25,127	2.212 mil
Occupied Housing Units, 2008-2012 ACS	5,853	3,137	1,418	363	4,344	2,726	17,841	1.962 mil
Owner-occupied %	63.2	76.9	78.2	84.0	68.3	67.8	69.1	65.9
Renter-occupied %	36.8	23.1	21.8	16.0	31.7	32.2	30.8	34.1
Median value, owner-occupied	\$ 133,200	\$ 106,300	\$ 90,400	\$ 273,600	\$ 136,500	\$ 131,300	-	\$ 236,800
Households, 2008-2012 ACS	5,853	3,137	1,418	363	4,344	2,726	17,841	1.962 mil
Family %	63.8	69.3	61.3	60.6	67.1	58.5	64.5	64.2
Female-headed w/children %	11.4	12.2	11.6	1.4	8.8	10.8	10.6	10.1
Estimated Housing Units, 2012 - SDO	6,623	4,320	2,704	1,216	6,669	3,919	24,451	2.236 mil
Occupied housing units	6,074	3,150	1,582	353	4,749	2,763	18,623	2.036 mil
Vacancy rate	8.29	28.13	41.49	70.97	28.83	29.50	26.80	8.94

Household Income and Related Measures

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Income, 2008-2012 ACS								
Median household	\$ 38,045	\$ 32,860	\$ 25,309	\$ 52,750	\$ 38,329	\$ 32,429	\$ 35,421	\$ 58,244
Mean household*	\$ 51,115	\$ 44,870	\$ 41,530	\$ 76,199	\$ 51,118	\$ 45,946	\$ 35,000	\$ 77,900
Median earnings - male	\$ 38,306	\$ 38,359	\$ 27,340	\$ 40,455	\$ 40,088	\$ 28,401	-	\$ 51,525
Median earnings - female	\$ 33,520	\$ 31,914	\$ 28,304	\$ 21,458	\$ 29,494	\$ 28,048	-	\$ 40,527
Less than \$25,000 %	37.9	37.8	49.2	32.0	33.0	37.7	37.4	20.0
\$25,000 - \$49,999 %	26.6	25.6	26.5	17.4	30.2	29.8	27.6	23.0
\$50,000 - \$99,999 %	24.2	27.5	17.0	37.8	24.9	24.1	24.6	31.9
\$100,000 or more %	11.3	9.1	7.3	13.0	11.8	8.5	10.3	25.1
Source of hshld income, 2008-2012 ACS								
With earnings %	75.3	72.7	58.8	64.5	73.8	77.8	73.3	83.2
With Social Security %	22.8	35.7	50.7	53.4	32.9	29.6	31.4	22.2
With retirement %	17.2	14.5	30.3	32.0	16.9	13.1	17.4	15.6
With SSI %	8.9	8.3	10.6	1.7	8.1	6.3	8.2	3.1
With cash public assistance %	4.6	6.7	6.5	0.0	4.6	3.5	4.9	2.1
With Food Stamp/SNAP past 12 mths	19.1	19.5	21.2	0.8	18.6	15.2	18.2	7.3

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS
SAN LUIS VALLEY DEVELOPMENT RESOURCES GROUP

Per Capita Income

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Per Capita Income, 2008-2012 ACS	\$ 19,657	\$ 17,929	\$ 18,856	\$ 42,539	\$ 19,968	\$ 20,521	-	\$ 31,039
<i>Per capita income is the average income computed for every man, woman, and child in a particular group. The Census Bureau derived per capita income by dividing the total income of a particular group by the total population in that group (excluding patients or inmates in institutional quarters).</i>								
BEA Per Capita Personal Income, 2012	\$ 34,814	\$ 25,495	\$ 29,569	\$ 54,271	\$ 36,926	\$ 29,187	-	\$ 45,775
County % of Colorado PCPI	76.0	56.0	65.0	119.0	81.0	64.0	-	100.0
2011-2012 % chg.	1.6	2.4	3.3	7.5	1.1	3.2	-	3.8

Per capita personal income is income received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area.

Poverty Status

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Poverty Rates, 2008-2012 ACS								
% of families	15.0	13.7	18.4	1.8	12.4	18.8	-	8.9
% of all ages	21.8	17.2	24.7	6.7	17.9	24.8	-	12.9
% under age 18	19.9	20.2	43.4	0.0	26.8	36.1	-	17.1
% over 65	17.3	16.4	22.1	5.4	17.7	12.6	-	8.1

The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Poverty thresholds for 2011 can be found at:

<http://www.census.gov/hhes/www/poverty/data/threshld/index.html>

School Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Public School Enrollment, K-12								
Fall 2013	2,370	1,615	464	80	2,018	981	7,528	876,999
Fall 2012	2,388	1,601	460	78	2,063	953	7,543	863,561
Fall 2011	2,408	1,570	516	81	2,173	949	7,697	854,265

Colleges

Adams State University, Fall 2012	3,703						3,703	
Trinidad St. Jr. College, Fall 2012	891						891	

Labor Force, Employment and Unemployment

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Labor Force, Annual Avg.								
2013	8,615	3,666	1,478	462	6,230	3,118	23,569	2.75 M
2012	8,866	3,728	1,459	494	6,468	3,277	24,292	2.53 M
2011	8,802	3,885	1,428	459	6,620	3,322	24,516	2.72 M
2010	9,035	3,806	1,434	461	6,901	3,439	25,076	2.68 M
% Chg. 2010-2013	-4.65	-3.68	3.07	0.22	-9.72	-9.33	-6.01	2.61
Employed, Annual Avg.								
2013	7,912	3,296	1,298	437	5,689	2,793	21,425	26.8 M
2012	8,070	3,361	1,279	471	5,872	2,949	22,002	2.53 M
2011	8,092	3,516	1,248	436	6,006	2,989	22,287	2.5 M
2010	8,348	3,451	1,277	428	6,347	3,107	22,958	2.44 M
% Chg. 2010-2013	-5.2	-4.5	1.6	2.1	-10.4	-10.1	-6.7	9.8
Unemployed, Annual Avg.								
2013	703	370	180	25	541	325	2,144	186,720
2012	796	367	180	23	596	328	2,290	215,114
2011	710	369	180	23	614	333	2,229	225,730
2010	687	355	157	33	554	332	2,118	239,684
% Chg. 2010-2013	2.3	4.2	14.6	-24.2	-2.3	-2.1	1.2	-22.1
Unemployment Rate								
2013	8.2	10.1	12.2	5.4	8.7	10.4	9.1	6.8
2012	9.0	9.8	12.3	4.7	9.2	10.0	9.4	7.8
2011	8.1	9.5	12.6	5.0	9.3	10.0	9.1	8.3
2010	7.6	9.3	10.9	7.2	8.0	9.1	8.4	8.9

Labor Pool Approximation, 2013

Number Unemployed, 2013	703	370	180	25	541	325	2,144	186,720
Underemployed	791	330	130	44	569	279	2,143	268,000
Discouraged Workers	363	184	99	20	278	125	819	84,450
2013 Total Labor Pool	1,857	883	409	89	1,388	729	5,105	539,170

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS
SAN LUIS VALLEY DEVELOPMENT RESOURCES GROUP

Economic Base Analysis, Employment, 2010

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley
Direct Basic							
Mining	25	28	6	0	0	1	60
Manufacturing	85	29	16	1	55	28	215
Government	1,337	71	28	12	270	71	1,788
Agriculture	961	541	272	14	1,786	1,113	4,687
Inputs	119	67	29	9	1,103	565	1,892
Production	727	404	175	5	491	455	2,257
Processing - trade, transportation	100	62	68	0	109	90	428
Processing - food, beverage,	16	8	0	0	83	4	110
Regional & National Services	1,756	200	82	14	595	120	2,767
Professional & Business Svcs	7	13	1	4	0	3	28
Information & Communication	2	0	2	0	11	7	22
Regional Construct. & Utilities	217	18	10	0	58	17	319
Education & Health Svcs.	1,206	158	68	8	470	89	1,999
Financial Activities	21	1	1	2	6	3	32
Trade & Transportation	299	6	1	0	50	2	362
Tourism	816	166	42	335	381	136	1,865
Accommodation & Services	490	83	26	251	175	69	1,094
Tourism related Real Estate	48	35	7	47	90	50	276
Tourism related Retail	223	38	2	37	72	3	374
Tourism related Transportation	55	11	7	0	34	15	121
Households	675	1,028	618	139	1,267	639	4,367
Commuting	-452	408	207	-30	66	152	352
Retirees	720	379	255	118	783	310	2,566
Transfers under 65	259	188	121	19	262	113	962
Investments under 65	148	52	35	32	157	63	487
Total Direct Basic	5,655	2,063	1,064	514	4,345	2,109	15,749
Indirect Basic	703	192	74	28	446	160	1,603
Total Basic	6,358	2,255	1,138	542	4,791	2,269	17,352
Non-Basic	3,333	140	-63	52	842	441	4,745
TOTAL EMPLOYMENT	9,691	2,402	1,083	597	5,634	2,711	22,118

Economic Base Analysis, Income, 2010 (thousand \$)

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley
Direct Basic							
Mining	\$ 1,329	\$ 1,677	\$ 372	\$ 11	\$ 168	\$ 65	\$ 3,622
Manufacturing	\$ 2,814	\$ 283	\$ 627	\$ 32	\$ 2,092	\$ 639	\$ 6,486
Government	\$ 55,004	\$ 3,679	\$ 1,192	\$ 531	\$ 14,152	\$ 3,951	\$ 78,509
Agriculture	\$ 33,418	\$ 14,687	\$ 10,741	\$ (267)	\$ 78,104	\$ 28,887	\$ 165,569
Inputs	\$ 3,572	\$ 1,194	\$ 664	\$ 36	\$ 52,434	\$ 13,661	\$ 71,561
Production	\$ 25,235	\$ 11,107	\$ 7,974	\$ (304)	\$ 14,897	\$ 12,845	\$ 71,755
Processing - trade, transportation	\$ 4,174	\$ 2,273	\$ 2,076	\$ -	\$ 8,386	\$ 2,332	\$ 19,214
Processing - food, beverage,	\$ 436	\$ 113	\$ 26	\$ -	\$ 2,387	\$ 49	\$ 3,012
Regional & National Services	\$ 68,261	\$ 5,132	\$ 1,777	\$ 367	\$ 19,780	\$ 9,761	\$ 105,078
Professional & Business Svcs	\$ 178	\$ 33	\$ 63	\$ 83	\$ -	\$ 13	\$ 369
Information & Communication	\$ 24	\$ -	\$ 124	\$ -	\$ 405	\$ 7,461	\$ 8,014
Regional Construct. & Utilities	\$ 7,476	\$ 334	\$ 166	\$ -	\$ 1,508	\$ 372	\$ 9,857
Education & Health Svcs.	\$ 50,700	\$ 4,039	\$ 1,415	\$ 239	\$ 14,478	\$ 1,770	\$ 72,642
Financial Activities	\$ 954	\$ 7	\$ 9	\$ 41	\$ 229	\$ 118	\$ 1,358
Trade & Transportation	\$ 8,766	\$ 699	\$ -	\$ -	\$ 3,111	\$ 16	\$ 12,592
Tourism	\$ 16,853	\$ 3,854	\$ 929	\$ 8,349	\$ 7,932	\$ 2,852	\$ 40,770
Accommodation & Services	\$ 7,488	\$ 1,160	\$ 585	\$ 7,158	\$ 2,805	\$ 1,213	\$ 20,408
Tourism related Real Estate	\$ 1,908	\$ 1,217	\$ 157	\$ 740	\$ 2,657	\$ 1,275	\$ 7,954
Tourism related Retail	\$ 5,802	\$ 1,083	\$ 17	\$ 452	\$ 1,576	\$ 26	\$ 8,956
Tourism related Transportation	\$ 1,655	\$ 394	\$ 171	\$ -	\$ 895	\$ 338	\$ 3,452
Households	\$ 22,279	\$ 27,586	\$ 14,637	\$ 3,101	\$ 40,944	\$ 16,595	\$ 125,142
Commuting	\$ (14,913)	\$ 10,965	\$ 4,906	\$ (664)	\$ 2,117	\$ 3,955	\$ 6,367
Retirees	\$ 23,776	\$ 10,172	\$ 6,040	\$ 2,628	\$ 25,304	\$ 8,059	\$ 75,979
Transfers under 65	\$ 8,547	\$ 5,050	\$ 2,865	\$ 428	\$ 8,457	\$ 2,934	\$ 28,281
Investments under 65	\$ 4,869	\$ 1,399	\$ 826	\$ 709	\$ 5,067	\$ 1,647	\$ 14,516
Total Direct Basic	\$ 199,958	\$ 56,897	\$ 30,276	\$ 12,124	\$ 163,172	\$ 62,749	\$ 525,176
Indirect Basic	\$ 34,199	\$ 6,575	\$ 1,585	\$ 504	\$ 13,006	\$ 4,759	\$ 60,629
Total Basic	\$ 234,156	\$ 63,473	\$ 31,861	\$ 12,629	\$ 176,178	\$ 67,509	\$ 585,805
Non-Basic	\$ 110,009	\$ 3,769	\$ (1,496)	\$ 1,150	\$ 27,209	\$ 11,453	\$ 152,095
TOTAL INCOME	\$ 435,210	\$ 158,564	\$ 78,746	\$ 25,111	\$ 346,954	\$ 134,890	\$ 1,179,475

Base Industry Description: Base industry activities are the main drivers of the economy of a county or region, and are differentiated from other economic sectors by their ability to generate a flow of new income and spending on which the others depend. Base Industry Analysis measures money that comes in to an area from the outside of that area. This outside money is the basic, or direct, effect. The indirect effect is support of the businesses that bring in outside money.

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS
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Annual Average Weekly Wage¹⁾ by Industry, 2012

Industry	Regional Annual Wages	Rio Grande							
		Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Total, All Industries	\$ 493,265,028	\$ 640	\$ 540	\$ 514	\$ 520	\$ 581	\$ 549	\$ 597	\$ 972
Accommodation & Food Svc	\$ 19,869,237	\$ 257	\$ 244	\$ 185	\$ 375	\$ 242	\$ 292	\$ 263	\$ 355
Administrative & Waste Svc Ag, Forestry, Fishing & Hunting	\$ 2,975,993	\$ 466	\$ 434	\$ -	\$ -	\$ 455	\$ 520	\$ 462	\$ 682
Arts, Entertainment, & Rec	\$ 56,114,887	\$ 484	\$ 597	\$ 689	\$ -	\$ 506	\$ 525	\$ 522	\$ 581
Construction	\$ 2,749,375	\$ 527	\$ -	\$ -	\$ -	\$ 261	\$ -	\$ 437	\$ 579
Educational Services	\$ 27,777,675	\$ 866	\$ 632	\$ 680	\$ 577	\$ 656	\$ 613	\$ 764	\$ 967
Finance and Insurance	\$ 63,936,163	\$ 695	\$ 587	\$ -	\$ -	\$ 554	\$ 556	\$ 634	\$ 784
Health Care & Social Asst	\$ 18,609,214	\$ 874	\$ -	\$ -	\$ -	\$ 862	\$ 710	\$ 867	\$ 1,493
Information	\$ 78,385,808	\$ 760	\$ 641	\$ 393	\$ -	\$ 555	\$ 630	\$ 688	\$ 898
Mgmt of Companies & Ent	\$ 3,744,753	\$ 561	\$ -	\$ -	\$ -	\$ 451	\$ 495	\$ 526	\$ 1,660
Manufacturing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,933
Mining	\$ 9,830,841	\$ 527	\$ 429	\$ -	\$ -	\$ 541	\$ 491	\$ 519	\$ 1,197
Other Svc, Ex. Public Admin Svc	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,003
Public Administration	\$ 7,212,668	\$ 398	\$ 189	\$ 430	\$ 567	\$ 588	\$ 668	\$ 475	\$ 666
Leasing	\$ 123,683,184	\$ 783	\$ 615	\$ 1,064	\$ 1,123	\$ 702	\$ 886	\$ 740	\$ 1,616
Retail Trade	\$ 56,995,185	\$ 660	\$ 460	\$ -	\$ 507	\$ 777	\$ 489	\$ 631	\$ 1,079
Trans & Warehousing	\$ 4,066,340	\$ 514	\$ 386	\$ -	\$ -	\$ 550	\$ 437	\$ 505	\$ 900
Unclassified	\$ 44,267,941	\$ 502	\$ 453	\$ 257	\$ 310	\$ 420	\$ 569	\$ 475	\$ 535
Utilities	\$ 16,156,249	\$ 837	\$ 659	\$ -	\$ -	\$ 700	\$ 527	\$ 754	\$ 924
Wholesale Trade	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,177
	\$ 13,606,550	\$ 1,994	\$ -	\$ 338	\$ -	\$ 1,312	\$ 793	\$ 1,487	\$ 1,598
	\$ 24,943,351	\$ 784	\$ -	\$ -	\$ -	\$ 944	\$ 825	\$ 866	\$ 1,411

¹⁾ Wage = Annual avg. payrolls ÷ annual ave employment ÷ 52 weeks. Payrolls include all positions, occupations, and methods of payment in a particular industry, regardless of title, experience, education, training, and credentials, and include pay for full-time/part-time/temporary/seasonal; hourly/salary/piece-work/stipends; unused sick leave; and for cost-of-living adjustments and severance pay. No value indicates data suppressed by source due to disclosure laws.

Retail Sales (thousands of dollars)

Retail sales total	Rio Grande							
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2012	\$ 530,263	\$ 59,021	\$ 29,180	\$ 36,866	\$ 261,801	\$ 97,752	\$ 1,014,885	\$ 159,509,596
2011	\$ 494,381	\$ 51,884	\$ 27,353	\$ 28,920	\$ 274,416	\$ 84,479	\$ 961,433	\$ 150,975,209
2010	\$ 487,736	\$ 50,102	\$ 23,886	\$ 26,711	\$ 270,156	\$ 61,721	\$ 920,312	\$ 136,194,677
2009	\$ 463,684	\$ 49,110	\$ 21,948	\$ 27,018	\$ 274,711	\$ 63,274	\$ 899,745	\$ 134,167,643
2008	\$ 452,567	\$ 55,591	\$ 24,356	\$ 26,483	\$ 312,191	\$ 70,142	\$ 941,330	\$ 152,809,246
2008-2012 annual % change	4.3	1.5	5.0	9.8	-4.0	9.8	2.0	1.1

SAN LUIS VALLEY COUNCIL OF GOVERNMENTS

SAN LUIS VALLEY DEVELOPMENT RESOURCES GROUP

Data Sources

Abbreviations

BEA – Bureau of Economic Analysis

SDO – State Demography Office, Colorado Department of Local Affairs

CDP – Census Designated Place

CEDS – Comprehensive Economic Development Strategy, SLV Development Resources Group

Census – US Census Bureau

LMI – Labor Market Information Section, Colorado Department of Labor & Employment

AFF – American FactFinder, US Census Bureau

ACS – American Community Survey, US Census Bureau. The American Community Survey (ACS) is a nationwide survey designed to provide communities a fresh look at how they are changing. The ACS eliminated the need for a decennial census long form in 2010. The ACS collects long form type information throughout the decade, publishing statistics yearly rather than only once every 10 years. The American Community Survey produces demographic, social, housing and economic statistics in the form of 1-year, 3-year and 5-year estimates based on population thresholds.

Physical Setting

Land area – U.S. Census Bureau, 2010 Census State Area Measurements & Internal Point Coordinates

Land ownership – San Luis Valley GIS/GPS Authority based on 2011 COMap data. www.nrel.colostate.edu/projects/comap

Land cover – San Luis Valley GIS/GPS Authority based on data collected by the U.S. Dept. of Agriculture, Natural Resources Conservation Service - National Geospatial Management Center Land Cover Dataset (2007).

Population and Housing

Population – Population estimates are produced annually by the State Demography Office. The most recent estimate available is for the year of 2012.

Population, 2010, 2000 and 1950 – US Census Bureau

Population forecast – SDO, April 2014.

Population characteristics – Census, AFF, *DP05 Demographic and Housing Estimates, ACS 2008-2012 5-Year Estimates.*

Population by Race & Hispanic Origin – Census, AFF, *DP05 Demographic and Housing Estimates, ACS 2008-2012 5-Year Estimates.*

Population, Cities/Towns – 1990, 2000 & 2010; Census, 2011; Census, AFF, *B01003 Total Population, ACS 2008-2012 5-Year Estimates.*

Housing units – Census, AFF, *DP04 Selected Housing Characteristics, ACS 2008-2012 5-Year Estimates.*

Households – Census, AFF, *DP02 Selected Social Characteristics in the United States, ACS 2008-2012 5-Year Estimates.*

Estimated Housing Units – SDO, *Population & Household Estimates for Colorado Counties & Municipalities, 2012.*

Income

Median Household Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2008-2012 5-Year Estimates.*

Mean Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2008-2012 5-Year Estimates.*

Earnings – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2008-2012 5-Year Estimates.*

Source of household income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2008-2012 5-Year Estimates.*

Per Capita Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2008-2012 5-Year Estimates.*

BEA Per Capita Personal Income – BEA, *Bearfacts, 2012.*

Poverty Rates – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2007-2011 5-Year Estimates.*

Economic Base Analysis – SDO, 2/6/12

Schools

Public schools – Colorado Department of Education, January 2013

Adams University – Adams State University Website, September 2013

Trinidad State Junior College – TSJC personnel, April 2014

Labor Force and Employment

Labor force – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2013.*

Employed – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2013.*

Unemployed – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2013.*

Unemployment rate – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2013.*

Labor pool approximation – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2013.*

Underemployment includes individuals and family members working full-time or part-time with family income at or below poverty levels. According to a study by the SLV Council of Governments, underemployment can be roughly approximated at 10% of the employed labor force.

Discouraged workers include persons who did not find suitable employment and gave up the search, and others who experienced child care, transportation, or other problems preventing them from looking. According to the above study, discouraged workers can be roughly approximated at 7% of the persons 16+ who are not in the labor force.

The total labor pool is roughly approximated by adding the official estimate of unemployment to underemployed persons and discouraged workers.

Wages

Annual average weekly wage by industry – LMI, *2012 Quarterly Census of Employment Wages.*

Sales

Retail sales – Colorado Department of Revenue, annual reports.

Prepared by San Luis Valley Development Resources Group/San Luis Valley Council of Governments, January 2013.

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