



San Luis Valley Statistical Profile

Revised April 2015

Physical Setting

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Land area								
Total square miles	723	1,287	1,227	876	911	3,168	8,192	103,642
Persons per sq./mi, 2010 Census	21.4	6.4	2.9	0.81	13.1	1.9	5.6	48.5
Land area comparisons (sq. miles)								
Rhode Island 1,045	Connecticut 4,845		New Jersey 7,417		New Hampshire 8,968			
Delaware 1,954	Hawaii 6,423		Massachusetts 7,840					
Land ownership, 2013								
Total (thous./acres)	460.4	825.5	786.6	562	584.4	2,028.3	5,247.2	
Federal %	19.8	58.5	0.07	93.5	58.9	74.5	55.7	
Forest Service %	4.3	36.3	-	93.5	47.3	45.9	39.1	
BLM %	8.6	22.2	-	-	9.4	16.8	11.8	
Other federal %	6.9	-	-	-	2.3	9.8	6.3	
State%	7.2	8.6	-	0.11	1.9	3.0	3.4	
Private %	72.6	33	99.9	6.2	39.2	21.5	41.3	
Land cover, 2006								
Total (thous./acres)	462.3	825.6	786.6	562.0	584.4	2,028.1	5,249.0	
Urban %	2.8	1.7	1.2	0.4	2.6	0.8	1.3	
Agriculture %	21.5	11.5	5.7	0.1	17	5.7	8.7	
Rangeland %	60.4	51.4	58.1	27.3	38.5	50.5	48.8	
Forest %	5.8	28.2	30.9	63.8	35.6	36.9	35	
Water %	0.6	0.2	0.3	0.2	0.1	0	0.2	
Wetland %	6.5	6.4	1.9	4.3	5.5	2.8	4	
Barren %	2.3	0.6	1.9	3.9	0.8	2.5	2	
Tundra %	0	0	0	0	0	0	0	

Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Population, 2013	16,253	8,277	3,518	721	11,803	6,208	46,780	5,268 mil
Population, 2010 Census	15,445	8,256	3,524	712	11,982	6,108	46,027	5,026 mil
Population, 2000 Census	14,966	8,400	3,663	831	12,413	5,917	46,190	4,301 mil
Population, 1990 Census	13,617	7,453	3,190	558	10,770	4,619	40,207	3,294 mil
Population, 1950 Census	10,531	10,171	6,067	698	12,832	5,664	45,963	1,325 mil
Population, Change								
2000-2010 % chg.	3.2	-1.7	-3.8	-11.9	-3.5	3.2	-0.4	16.9
1990-2010 % chg.	13.4	10.8	10.5	27.6	11.3	32.2	14.5	52.6
1950-2000 % chg.	46.7	-18.8	-41.9	2.0	-6.6	7.8	0.1	279.3
Population, Forecast								
2015	16,199	8,306	3,596	757	12,124	6,469	47,451	5,439 mil
2020	17,521	8,499	3,734	823	13,165	7,065	50,807	5,924 mil
2025	19,041	8,738	3,870	880	13,982	7,611	54,122	6,429 mil
2030	20,643	9,086	3,984	912	14,777	8,067	57,469	6,915 mil
Population characteristics, 2009-2013 ACS								
Age 0-24 %	41.2	36.6	28.4	10.8	32.9	30.7	35.4	34.1
Age 25-44 %	22.7	20.7	16.1	12.1	36.0	20.0	21.1	28.4
Age 45-64 %	24.3	26.8	31.7	40.3	23.7	34.3	28.0	26.5
Age 65 and over %	11.8	16.1	23.6	36.8	7.2	14.9	15.5	11.1
Median age	31.3	38.2	49.5	60.8	41.4	44.6	43.0	36.1
Hispanic %	45.6	55.0	65.1	2.9	43.3	40.3	46.7	20.8
Population by Race & Hispanic Origin, 2009-2013 ACS								
Total Population	15,933	8,256	3,552	761	11,913	6,200	46,615	5,119,329
Non-Hispanic	8,668	3,715	1,238	739	6,759	3,699	24,818	4,055,320
White	7,827	3,539	1,115	720	6,438	3,464	23,103	3,567,335
Afro-American	181	6	-	6	62	18	273	193,256
Native American	98	24	1	6	25	36	190	27,895
Asian	169	11	20	2	24	33	259	138,872
Pacific Islander	8	-	-	-	20	-	28	5,705
Other Race alone	106	-	10	-	18	4	138	8,165
Two or More Races	279	135	92	5	172	144	827	114,092
Hispanic Origin	7,265	4,541	2,314	22	5,154	2,501	21,797	1,064,009



Population, Cities/Towns

	1990 Census	2000 Census	1990-2000 % chg.	2000-2010 % chg.	2010 Census	2009-2013 ACS
Alamosa	7,579	7,980	5.3	10.3	8,780	9,273
Hooper	112	123	9.8	-16.3	103	119
East Alamosa CDP	1,389	1,528	10.0	-4.6	1,458	1,651
Antonito	875	873	-0.2	-10.5	781	722
Capulin CDP						60
Conejos CDP						83
La Jara	725	877	21.0	-6.7	818	882
Manassa	988	1,042	5.5	-4.9	991	1,061
Romeo	341	375	10.0	7.7	404	451
Sanford	750	817	8.9	7.6	879	928
Blanca	272	391	43.8	-1.5	385	477
Fort Garland CDP	-	432	-	0.2	433	606
San Acacio CDP						31
San Luis	800	739	-7.6	-14.9	629	694
Creede	362	377	4.1	-23.0	290	214
Del Norte	1,674	1,705	1.8	-1.1	1,686	1,733
Monte Vista	4,324	4,529	4.7	-1.9	4,444	4,421
South Fork	359	604	68.2	-36.1	386	705
Bonanza	16	14	-12.5	14.3	16	13
Center	1,959	2,363	20.6	-6.8	2,230	2,105
Crestone	55	73	32.7	74.0	127	162
Moffat	99	114	15.1	1.8	116	97
Saguache	584	578	-1.0	-16.1	485	616

Housing

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Total Housing Units								
2009-2013 ACS	6,582	4,272	2,618	1,264	6,620	3,961	25,317	2.223 mil
2000 Census	6,088	3,886	2,202	1,119	6,003	3,087	22,385	1.808 mil
2010 Census	6,554	4,286	2,613	1,201	6,630	3,843	25,127	2.212 mil
Occupied Housing Units, 2009-2013 ACS	5,891	3,099	1,361	393	4,722	2,692	18,158	1.977 mil
Owner-occupied %	61.5	77.3	79.6	83.7	67.4	66.9	68.3	65.4
Renter-occupied %	38.5	22.7	20.4	16.3	32.6	33.1	31.6	34.6
Median value, owner-occupied	\$ 137,300	\$ 109,700	\$ 93,800	\$ 275,000	\$ 129,500	\$ 135,400	\$ 186,000	\$ 236,200
Households, 2009-2013 ACS	5,891	3,099	1,361	393	4,722	2,692	18,158	2
Family %	62.4	71.6	60.3	60.1	66.6	59.2	64.4	64.2
Female-headed w/children %	13.0	13.1	9.5	0.8	9.6	9.9	11.1	10.2
Estimated Housing Units, 2013 - SDO	6,685	4,333	2,699	1,225	6,683	3,945	24,451	2.255 mil
Occupied housing units	6,143	3,107	1,542	359	4,680	2,693	18,623	2.066 mil
Vacancy rate	8.11	28.29	42.87	70.69	29.97	31.74	26.80	8.37

Household Income and Related Measures

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Income, 2009-2013 ACS								
Median household	\$ 34,520	\$ 34,526	\$ 29,145	\$ 47,083	\$ 38,993	\$ 34,600	\$ 35,634	\$ 58,433
Mean household	\$ 50,549	\$ 44,584	\$ 49,197	\$ 78,223	\$ 50,543	\$ 47,297	\$ 35,000	\$ 78,383
Median earnings - male	\$ 41,199	\$ 37,253	\$ 30,000	\$ 36,875	\$ 38,565	\$ 29,598	-	\$ 51,766
Median earnings - female	\$ 33,762	\$ 31,857	\$ 29,135	\$ 22,578	\$ 30,688	\$ 28,695	-	\$ 41,155
Less than \$25,000 %	41.9	37.6	45.7	32.8	31.2	37.7	37.5	20.0
\$25,000 - \$49,999 %	22.5	25.6	26.6	19.8	32.8	29.8	27.0	23.0
\$50,000 - \$99,999 %	25.7	28.4	18.5	32.8	26.2	24.1	25.8	31.6
\$100,000 or more %	10.0	8.3	9.3	14.6	10.1	8.5	9.5	25.4
Source of hshld income, 2009-2013 ACS								
With earnings %	75.0	71.1	59.6	67.2	78.0	76.5	74.0	82.7
With Social Security %	24.8	36.2	45.3	54.7	31.8	31.9	31.8	23.0
With retirement %	15.4	12.6	31.7	33.1	16.9	14.3	16.8	15.8
With SSI %	7.1	11.0	11.8	3.3	7.3	6.1	8.0	3.3
With cash public assistance %	3.6	6.6	3.7	0.0	4.3	3.3	4.2	2.2
With Food Stamp/SNAP past 12 mths	21.6	20.9	19.5	0.0	16.8	14.3	18.5	8.0



Per Capita Income

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Per Capita Income, 2009-2013 ACS	\$ 19,487	\$ 17,316	\$ 20,742	\$ 42,255	\$ 20,557	\$ 20,726	-	\$ 31,109
<i>Per capita income is the average income computed for every man, woman, and child in a particular group. The Census Bureau derived per capita income by dividing the total income of a particular group by the total population in that group (excluding patients or inmates in institutional quarters).</i>								
BEA Per Capita Personal Income, 2013	\$ 35,784	\$ 26,753	\$ 32,714	\$ 55,859	\$ 40,294	\$ 30,281	\$ 34,672	\$ 46,897
% of Colorado PCPI	76.3	57.0	69.8	119.1	85.9	64.6	73.9	100.0
2012-2013 % chg.	2.8	4.9	10.6	2.9	9.1	3.7	-	2.5

Per capita personal income is income received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area.

Poverty Status

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Poverty Rates, 2009-2013 ACS								
% of families	18.2	15.9	18.3	1.3	13.8	18.7	-	9.1
% of all ages	26.5	19.4	22.2	6.4	19.2	24.7	-	13.2
% under age 18	31.8	23.2	44.5	0.0	27.2	38.3	-	17.5
% over 65	13.7	18.6	14.5	4.3	18.0	10.8	-	7.9

The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Poverty thresholds for 2013 can be found at:

<http://www.census.gov/hhes/www/poverty/data/threshld/index.html>

School Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Public School Enrollment, K-12								
Fall 2014	2,473	1,573	475	77	1,971	983	7,552	889,006
Fall 2013	2,370	1,615	464	80	2,018	981	7,528	876,999
Fall 2012	2,388	1,601	460	78	2,063	953	7,543	863,561
Fall 2011	2,408	1,570	516	81	2,173	949	7,697	854,265

Colleges

Adams State University, Fall 2014	2,993						2,993	
Trinidad St. Jr. College, Fall 2014	868						868	

Labor Force, Employment and Unemployment

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Labor Force, Annual Avg.								
2014	7,558	3,629	1,622	427	4,862	3,022	21,120	2.81 M
2013	8,615	3,666	1,478	462	6,230	3,118	23,569	2.75 M
2012	8,866	3,728	1,459	494	6,468	3,277	24,292	2.53 M
2011	8,802	3,885	1,428	459	6,620	3,322	24,516	2.72 M
% Chg. 2011-2014	-14.13	-6.59	13.59	-6.97	-26.56	-9.03	-13.85	2.61
Employed, Annual Avg.								
2014	7,022	3,345	1,474	405	4,423	2,761	19,430	2.97 M
2013	7,912	3,296	1,298	437	5,689	2,793	21,425	26.8 M
2012	8,070	3,361	1,279	471	5,872	2,949	22,002	2.53 M
2011	8,092	3,516	1,248	436	6,006	2,989	22,287	2.5 M
% Chg. 2011-2014	-13.2	-4.9	18.1	-7.1	-26.4	-7.6	-12.8	9.8
Unemployed, Annual Avg.								
2014	536	284	148	22	439	261	1,690	139,022
2013	703	370	180	25	541	325	2,144	186,720
2012	796	367	180	23	596	328	2,290	215,114
2011	710	369	180	23	614	333	2,229	225,730
% Chg. 2011-2014	-24.5	-23.0	-17.8	-4.3	-28.5	-21.6	-24.2	-38.4
Unemployment Rate								
2014	7.1	7.8	9.1	5.2	9	8.6	8.0	4.9
2013	8.2	10.1	12.2	5.4	8.7	10.4	9.1	6.8
2012	9.0	9.8	12.3	4.7	9.2	10.0	9.4	7.8
2011	8.1	9.5	12.6	5.0	9.3	10.0	9.1	8.3

Labor Pool Approximation, 2014

Number Unemployed, 2014	536	284	148	22	439	261	1,690	139,022
Underemployed	702	335	147	41	442	276	1,943	267,426
Discouraged Workers	360	195	101	24	263	127	1,070	87,446
2014 Total Labor Pool	1,598	814	396	87	1,145	664	4,703	493,894



Economic Base Analysis, Employment, 2013

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley
Direct Basic							
Agribusiness	911	651	458	26	1,809	1,264	5,119
Production	616	496	321	-	467	542	2,442
Inputs	124	77	37	-	1,138	639	2,015
Processing - food, beverage,	23	4	0	-	81	11	119
Processing - trade, transportation	148	73	100	-	123	72	516
Mining	21	13	4	1	0	1	40
Manufacturing	102	28	13	1	56	17	217
Government	1,446	69	25	13	319	67	1,939
Regional & National Services	1,727	222	74	14	543	123	2,703
Professional & Business Svcs	6	8	1	6	1	3	25
Information & Communication	2	0	1	0	8	3	14
Regional Construct. & Utilities	193	17	8	0	50	14	282
Education & Health Svcs.	1,226	187	63	7	425	99	2,007
Financial Activities	21	1	0	1	5	1	29
Trade & Transportation	276	9	1	0	53	2	341
Tourism	811	178	30	341	369	124	1,853
Accommodation & Services	476	91	19	262	186	65	1,099
Tourism related Real Estate	40	30	4	51	86	41	252
Tourism related Retail	241	46	2	25	72	6	392
Tourism related Transportation	54	11	4	2	26	13	110
Households	757	1,081	637	143	1,391	687	4,696
Commuting	-443	402	205	-32	101	131	364
Retirees	752	412	262	124	821	352	2,723
Public assistance non-retiree	264	184	122	15	281	122	988
Investments non-retiree	184	83	48	36	188	82	621
Total Direct Basic	5,775	2,242	1,241	539	4,487	2,283	16,567
Indirect Basic	727	196	64	43	396	201	1,627
Total Basic	6,502	2,438	1,305	582	4,883	2,484	18,194
Non-Basic	3,077	92	-33	54	625	323	4,138
TOTAL EMPLOYMENT	9,579	2,530	1,272	636	5,508	2,807	22,332

Economic Base Analysis, Income, 2010 (thousand \$)

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley
Direct Basic							
Mining	\$ 1,329	\$ 1,677	\$ 372	\$ 11	\$ 168	\$ 65	\$ 3,622
Manufacturing	\$ 2,814	\$ 283	\$ 627	\$ 32	\$ 2,092	\$ 639	\$ 6,486
Government	\$ 55,004	\$ 3,679	\$ 1,192	\$ 531	\$ 14,152	\$ 3,951	\$ 78,509
Agriculture	\$ 33,418	\$ 14,687	\$ 10,741	\$ (267)	\$ 78,104	\$ 28,887	\$ 165,569
Inputs	\$ 3,572	\$ 1,194	\$ 664	\$ 36	\$ 52,434	\$ 13,661	\$ 71,561
Production	\$ 25,235	\$ 11,107	\$ 7,974	\$ (304)	\$ 14,897	\$ 12,845	\$ 71,755
Processing - trade, transportation	\$ 4,174	\$ 2,273	\$ 2,076	\$ -	\$ 8,386	\$ 2,332	\$ 19,214
Processing - food, beverage,	\$ 436	\$ 113	\$ 26	\$ -	\$ 2,387	\$ 49	\$ 3,012
Regional & National Services	\$ 68,261	\$ 5,132	\$ 1,777	\$ 367	\$ 19,780	\$ 9,761	\$ 105,078
Professional & Business Svcs	\$ 178	\$ 33	\$ 63	\$ 83	\$ -	\$ 13	\$ 369
Information & Communication	\$ 24	\$ -	\$ 124	\$ -	\$ 405	\$ 7,461	\$ 8,014
Regional Construct. & Utilities	\$ 7,476	\$ 334	\$ 166	\$ -	\$ 1,508	\$ 372	\$ 9,857
Education & Health Svcs.	\$ 50,700	\$ 4,039	\$ 1,415	\$ 239	\$ 14,478	\$ 1,770	\$ 72,642
Financial Activities	\$ 954	\$ 7	\$ 9	\$ 41	\$ 229	\$ 118	\$ 1,358
Trade & Transportation	\$ 8,766	\$ 699	\$ -	\$ -	\$ 3,111	\$ 16	\$ 12,592
Tourism	\$ 16,853	\$ 3,854	\$ 929	\$ 8,349	\$ 7,932	\$ 2,852	\$ 40,770
Accommodation & Services	\$ 7,488	\$ 1,160	\$ 585	\$ 7,158	\$ 2,805	\$ 1,213	\$ 20,408
Tourism related Real Estate	\$ 1,908	\$ 1,217	\$ 157	\$ 740	\$ 2,657	\$ 1,275	\$ 7,954
Tourism related Retail	\$ 5,802	\$ 1,083	\$ 17	\$ 452	\$ 1,576	\$ 26	\$ 8,956
Tourism related Transportation	\$ 1,655	\$ 394	\$ 171	\$ -	\$ 895	\$ 338	\$ 3,452
Households	\$ 22,279	\$ 27,586	\$ 14,637	\$ 3,101	\$ 40,944	\$ 16,595	\$ 125,142
Commuting	\$ (14,913)	\$ 10,965	\$ 4,906	\$ (664)	\$ 2,117	\$ 3,955	\$ 6,367
Retirees	\$ 23,776	\$ 10,172	\$ 6,040	\$ 2,628	\$ 25,304	\$ 8,059	\$ 75,979
Transfers under 65	\$ 8,547	\$ 5,050	\$ 2,865	\$ 428	\$ 8,457	\$ 2,934	\$ 28,281
Investments under 65	\$ 4,869	\$ 1,399	\$ 826	\$ 709	\$ 5,067	\$ 1,647	\$ 14,516
Total Direct Basic	\$ 199,958	\$ 56,897	\$ 30,276	\$ 12,124	\$ 163,172	\$ 62,749	\$ 525,176
Indirect Basic	\$ 34,199	\$ 6,575	\$ 1,585	\$ 504	\$ 13,006	\$ 4,759	\$ 60,629
Total Basic	\$ 234,156	\$ 63,473	\$ 31,861	\$ 12,629	\$ 176,178	\$ 67,509	\$ 585,805
Non-Basic	\$ 110,009	\$ 3,769	\$ (1,496)	\$ 1,150	\$ 27,209	\$ 11,453	\$ 152,095
TOTAL INCOME	\$ 435,210	\$ 158,564	\$ 78,746	\$ 25,111	\$ 346,954	\$ 134,890	\$ 1,179,475

Base Industry Description: Base industry activities are the main drivers of the economy of a county or region, and are differentiated from other economic sectors by their ability to generate a flow of new income and spending on which the others depend. Base Industry Analysis measures money that comes in to an area from the outside of that area. This outside money is the basic, or direct, effect. The indirect effect is support of the businesses that bring in outside money.



Annual Average Weekly Wage¹⁾ by Industry, 2013

Industry	Regional Annual Wages	Annual Average Weekly Wage ¹⁾ by Industry, 2013							
		Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Total, All Industries	\$ 492,935,728	\$ 642	\$ 553	\$ 509	\$ 545	\$ 592	\$ 572	\$ 605	\$ 978
Accommodation & Food Svc	\$ 19,833,520	\$ 253	\$ 274	\$ 192	\$ 395	\$ 230	\$ 324	\$ 262	\$ 362
Administrative & Waste Svc	\$ 3,359,418	\$ 456	-	-	\$ 562	\$ 477	\$ 523	\$ 439	\$ 664
Ag, Forestry, Fishing & Hunting	\$ 52,603,720	\$ 484	\$ 545	\$ 717	-	\$ 542	\$ 558	\$ 549	\$ 597
Arts, Entertainment, & Rec	\$ 2,629,411	\$ 553	-	-	-	\$ 229	-	\$ 425	\$ 593
Construction	\$ 26,541,563	\$ 821	\$ 612	\$ 657	\$ 579	\$ 638	\$ 625	\$ 728	\$ 985
Educational Services	\$ 65,280,240	\$ 709	\$ 616	-	-	\$ 550	\$ 558	\$ 645	\$ 798
Finance and Insurance	\$ 20,265,608	\$ 902	\$ 673	-	\$ 732	\$ 829	\$ 508	\$ 862	\$ 1,525
Health Care & Social Asst	\$ 80,014,033	\$ 768	\$ 640	\$ 397	-	\$ 597	\$ 618	\$ 704	\$ 909
Information	\$ 3,660,472	\$ 573	-	-	-	\$ 446	\$ 509	\$ 533	\$ 1,693
Mgmt of Companies & Ent	-	-	-	-	-	-	-	-	\$ 2,383
Manufacturing	\$ 10,243,779	\$ 541	\$ 528	-	-	\$ 563	\$ 533	\$ 547	\$ 1,200
Mining	-	-	-	-	-	-	-	-	\$ 2,100
Other Svc, Ex. Public Admin	\$ 7,341,349	\$ 414	\$ 241	\$ 491	\$ 552	\$ 606	\$ 607	\$ 487	\$ 678
Professional & Technical Svc	\$ 12,052,094	\$ 801	\$ 613	\$ 1,026	-	\$ 728	\$ 2,038	\$ 799	\$ 1,631
Public Administration	\$ 58,283,018	\$ 670	\$ 468	-	\$ 541	\$ 784	\$ 558	\$ 649	\$ 1,087
Real Estate, Rental & Leasing	\$ 4,187,440	\$ 512	\$ 330	-	-	\$ 522	\$ 527	\$ 503	\$ 942
Retail Trade	\$ 43,290,287	\$ 498	\$ 453	\$ 256	\$ 318	\$ 416	\$ 567	\$ 472	\$ 541
Trans & Warehousing	\$ 15,780,093	\$ 802	\$ 686	-	-	\$ 668	\$ 512	\$ 729	\$ 962
Unclassified	-	-	-	-	-	-	-	-	\$ 1,169
Utilities	\$ 17,360,138	\$ 1,854	\$ 304	-	\$ 1,369	\$ 763	\$ 1,930	\$ 1,494	\$ 1,494
Wholesale Trade	\$ 24,928,850	\$ 813	-	-	\$ 975	\$ 811	\$ 886	\$ 1,421	\$ 1,421

¹⁾ Wage = Annual avg. payrolls ÷ annual ave employment ÷ 52 weeks. Payrolls include all positions, occupations, and methods of payment in a particular industry, regardless of title, experience, education, training, and credentials, and include pay for full-time/part-time/temporary/seasonal; hourly/salary/piece-work/stipends; unused sick leave; and for cost-of-living adjustments and severance pay. No value indicates data suppressed by source due to disclosure laws.

Retail Sales (thousands of dollars)

Retail sales total	Annual Average Weekly Wage ¹⁾ by Industry, 2013							
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2013	\$ 563,349	\$ 63,037	\$ 28,763	\$ 34,943	\$ 258,162	\$ 90,909	\$ 1,039,163	\$ 171,362,038
2012	\$ 530,263	\$ 59,021	\$ 29,180	\$ 36,866	\$ 261,801	\$ 97,752	\$ 1,014,885	\$ 159,509,596
2011	\$ 494,381	\$ 51,884	\$ 27,353	\$ 28,920	\$ 274,416	\$ 84,479	\$ 961,433	\$ 150,975,209
2010	\$ 487,736	\$ 50,102	\$ 23,886	\$ 26,711	\$ 270,156	\$ 61,721	\$ 920,312	\$ 136,194,677
2009	\$ 463,684	\$ 49,110	\$ 21,948	\$ 27,018	\$ 274,711	\$ 63,274	\$ 899,745	\$ 134,167,643
2009-2013 annual % change	5.4	7.1	7.8	7.3	-1.5	10.9	3.9	6.9



Data Sources

Abbreviations

BEA – Bureau of Economic Analysis

SDO – State Demography Office, Colorado Department of Local Affairs

CDP – Census Designated Place

CEDS – Comprehensive Economic Development Strategy, SLV Development Resources Group

Census – US Census Bureau

LMI – Labor Market Information Section, Colorado Department of Labor & Employment

AFF – American FactFinder, US Census Bureau

ACS – American Community Survey, US Census Bureau. The American Community Survey (ACS) is a nationwide survey designed to provide communities a fresh look at how they are changing. The ACS eliminated the need for a decennial census long form in 2010. The ACS collects long form type information throughout the decade, publishing statistics yearly rather than only once every 10 years. The American Community Survey produces demographic, social, housing and economic statistics in the form of 1-year, 3-year and 5-year estimates based on population thresholds.

Physical Setting

Land area – U.S. Census Bureau, 2010 Census State Area Measurements & Internal Point Coordinates

Land ownership – San Luis Valley GIS/GPS Authority based on 2011 COMap data. www.nrel.colostate.edu/projects/comap

Land cover – San Luis Valley GIS/GPS Authority based on data collected by the U.S. Dept. of Agriculture, Natural Resources Conservation Service - National Geospatial Management Center Land Cover Dataset (2007).

Population and Housing

Population – Population estimates by the U.S. Census Bureau provided by the State Demography Office. The most recent estimate is from July 1, 2013 and are final as of January 15, 2015.

Population, 2010, 2000 and 1950 – US Census Bureau

Population forecast – SDO, April 2015.

Population characteristics – Census, AFF, *DP05 Demographic and Housing Estimates, ACS 2009-2013 5-Year Estimates.*

Population by Race & Hispanic Origin – Census, AFF, *DP05 Demographic and Housing Estimates, ACS 2009-2013 5-Year Estimates.*

Population, Cities/Towns – 1990, 2000 & 2010 Census. Census, AFF *DP05 Demographic and Housing Estimates, ACS 2009-2013 5-Year Estimates.*

Housing units – Census, AFF, *DP04 Selected Housing Characteristics, ACS 2009-2013 5-Year Estimates.*

Households – Census, AFF, *DP02 Selected Social Characteristics in the United States, ACS 2009-2013 5-Year Estimates.*

Estimated Housing Units – SDO, *Population & Household Estimates for Colorado Counties & Municipalities, 2013.*

Income

Median Household Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

Mean Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

Earnings – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

Source of household income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

Per Capita Income – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

BEA Per Capita Personal Income – BEA, *CA1 Personal Income Summary, 2013.*

Poverty Rates – Census, AFF, *DP03 Selected Economic Characteristics, ACS 2009-2013 5-Year Estimates.*

Economic Base Analysis, Employment – SDO, April 2015

Economic Base Analysis, Income – SDO, February 2012

Schools

Public schools – Colorado Department of Education, January 2013

Adams University – Adams State University Website, September 2013

Trinidad State Junior College – TSJC personnel, April 2014

Labor Force and Employment

Labor force – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2014.*

Employed – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2014.*

Unemployed – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2014.*

Unemployment rate – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2014.*

Labor pool approximation – LMI, *Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment, 2014.*

Underemployment includes individuals and family members working full-time or part-time with family income at or below poverty levels. According to a study by the SLV Council of Governments, underemployment can be roughly approximated at 10% of the employed labor force.

Discouraged workers include persons who did not find suitable employment and gave up the search, and others who experienced child care, transportation, or other problems preventing them from looking. According to the above study, discouraged workers can be roughly approximated at 7% of the persons 16+ who are not in the labor force.

The total labor pool is roughly approximated by adding the official estimate of unemployment to underemployed persons and discouraged workers.

Wages

Annual average weekly wage by industry – LMI, *Quarterly Census of Employment and Wages, 2013.*

Sales

Retail sales – Colorado Department of Revenue, annual reports.

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