

Economic Goals for the San Luis Valley EZ Projects

San Luis Valley Development Resources Group: Region 8



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Basis for the EZ Project goals

- EDA Certified Economic Development Strategy
 - San Luis Valley Economic Development District
- OEDIT Colorado Blue Print for Region 8
- Leadership input from the San Luis Valley Council of Government
- Background documents from San Luis Valley Development Resource Group and San Luis Valley Community Action Agency

All broadly boiled down into...



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Simplified goal statements

Promote the expansion of public infrastructure within the zone



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Simplified goal statements

Infrastructure improvements and prioritization of projects including expansion of access to broadband



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Simplified goal statements

Educate and Train the
Workforce of the Future



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Simplified goal statements

Support homeless assistance programs and services to encourage entry into the labor force



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Simplified goal statements

Create and Market a Stronger
San Luis Valley Brand



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Simplified goal statements

Promote eco-tourism and the
cultural heritage



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Simplified goal statements

Enhance and promote agricultural products, food system development and food innovation



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Simplified goal statements

Development of trail systems,
community parks & event venues;
that enhances the quality of life of
SLV residents



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Simplified goal statements

Support community amenities and facility development *(ie: healthcare, tourism, culture arts, higher education, etc.)*



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Simplified goal statements

Revitalize and Support vibrant
downtown districts



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Simplified goal statements

Encourage business retention,
expansion and attraction in
distressed areas



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Simplified goal statements

Sustain economic growth of the zone through proactive programs and activities



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Summary

- Goal statements are intentionally broad
- Pick one and build a case for your project on it
 - SLVDRG can help with reference back to CEDS, the Region 8 Blueprint or Target Industry Study
- Economic Development is about jobs and investments that result in a quality of life.
 - Make a case as it relates to a return on investment for Colorado to award a tax credit (their investment in SLV EZ Projects) employment impacts, increased public revenues, etc.
- Think strategically
 - Defined timelines with specific goals.



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