



San Luis Valley Statistical Profile
 March 2022

Physical Setting

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Land area								
Total square miles	723	1,287	1,227	876	911	3,168	8,192	103,642
Persons per sq./mi, 2010 Census	21.4	6.4	2.9	0.81	13.1	1.9	5.6	48.5
Land area comparisons (sq. miles)								
Rhode Island 1,045	Connecticut 4,845		New Jersey 7,417		New Hampshire 8,968			
Delaware 1,954	Hawaii 6,423		Massachusetts 7,840					
Land ownership, 2013								
Total (thous/acs)	460.4	825.5	786.6	562	584.4	2,028.3	5,247.2	
Federal %	19.8	58.5	0.07	93.5	58.9	74.5	55.7	
Forest Service %	4.3	36.3	-	93.5	47.3	45.9	39.1	
BLM %	8.6	22.2	-	-	9.4	16.8	11.8	
Other federal %	6.9	-	-	-	2.3	9.8	6.3	
State %	7.2	8.6	-	0.11	1.9	3.0	3.4	
Private %	72.6	33	99.9	6.2	39.2	21.5	41.3	
Land cover, 2007								
Total (thous/acs)	462.3	825.6	786.6	562.0	584.4	2,028.1	5,249.0	
Urban %	2.8	1.7	1.2	0.4	2.6	0.8	1.3	
Agriculture %	21.5	11.5	5.7	0.1	17	5.7	8.7	
Rangeland %	60.4	51.4	58.1	27.3	38.5	50.5	48.8	
Forest %	5.8	28.2	30.9	63.8	35.6	36.9	35	
Water %	0.6	0.2	0.3	0.2	0.1	0	0.2	
Wetland %	6.5	6.4	1.9	4.3	5.5	2.8	4	
Barren %	2.3	0.6	1.9	3.9	0.8	2.5	2	
Tundra %	0	0	0	0	0	0	0	

Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Population, 2020 Census	16,376	7,461	3,499	865	11,539	6,368	46,108	5,773 mil
Population, 2010 Census	15,445	8,256	3,524	712	11,982	6,108	46,027	5,026 mil
Population, 2000 Census	14,966	8,400	3,663	831	12,413	5,917	46,190	4,301 mil
Population, 1990 Census	13,617	7,453	3,190	558	10,770	4,619	40,207	3,294 mil
Population, 1950 Census	10,531	10,171	6,067	698	12,832	5,664	45,963	1,325 mil
Population, Change								
2010-2020 % chg.	6.0	-10.6	-0.8	23.6	-4.1	4.7	0.2	14.8
2000-2010 % chg.	3.2	-1.7	-3.8	-11.9	-3.5	3.2	-0.4	16.9
1990-2010 % chg.	13.4	10.8	10.5	27.6	11.3	32.2	14.5	52.6
1950-2000 % chg.	46.7	-18.8	-41.9	2.0	-6.6	7.8	0.1	279.3
Population Forecast								
2025	16,661	7,235	3,394	919	11,538	6,533	46,280	6,110 mil
2030	16,808	7,166	3,299	928	11,460	6,574	46,235	6,499 mil
2035	16,954	7,110	3,205	918	11,296	6,619	46,102	6,853 mil
2040	17,075	7,015	3,118	912	11,017	6,674	45,811	7,156 mil
Population characteristics								
Age 0-24 %	40	35	25	15	32	27	34	31.3
Age 25-44 %	25	21	18	20	23	19	22	28.9
Age 45-64 %	21	26	29	38	26	31	25	24.7
Age 65 and over %	13	19	27	27	19	22	18	15.1
Median age - 2016-2020 ACS	32.3	38.5	49.6	51.0	41.2	49.1	NA	36.9
Population by Race								
Total Population	16,376	7,461	3,499	865	11,539	6,368	46,108	5,773,714
White alone	10,069	5,045	1,827	789	8,093	4,209	30,032	4,082,927
Afro-American alone	251	27	40	3	61	20	402	234,828
American Indian & Alaska Native alone	709	167	66	6	288	192	1,428	74,129
Asian alone	180	21	56	3	42	63	365	199,827
Native Hawaiian & Other Pacific Islander alone	19	2	-	-	9	2	32	10,287
Some Other Race Alone	2,242	1,056	518	-	1,332	585	5,733	464,046
Two Races	2,906	1,143	992	64	1,714	1,297	8,116	707,670
Three Races	117	55	32	12	73	50	339	38,117
Population, Hispanic								
Hispanic	7,753	3,792	2,144	56	5,099	2,287	21,131	1,272,687
Non-Hispanic	8,578	3,646	1,340	807	6,456	4,121	24,948	4,510,482
Hispanic%	47.5	51.0	61.5	6.5	44.1	35.7	45.8	22.0



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Population, Cities/Towns

	2000 Census	2010 Census	2000-2010 % chg.	2020 Census	2010-2020 % chg.	2020 SDO*
Alamosa	7,980	8,780	10.3	9,806	11.7	9,743
Hooper	123	103	-16.3	81	-21.4	81
East Alamosa CDP	1,528	1,458	-4.6	1,453	-0.3	NA
Antonito	873	781	-10.5	647	-17.2	644
Capulin CDP				134		NA
Conejos CDP				46		NA
La Jara	877	818	-6.7	730	-10.8	726
Manassa	1,042	991	-4.9	947	-4.4	944
Romeo	375	404	7.7	302	-25.2	300
Sanford	817	879	7.6	879	0.0	875
Blanca	391	385	-1.5	322	-16.4	320
Fort Garland CDP	432	433	0.2	464	7.2	NA
San Acacio CDP				56		NA
San Luis	739	629	-14.9	598	-4.9	591
Creede	377	290	-23.0	257	-11.4	256
Del Norte	1,705	1,686	-1.1	1,458	-13.5	1,459
Monte Vista	4,529	4,444	-1.9	4,247	-4.4	4,252
South Fork	604	386	-36.1	510	32.1	510
Bonanza	14	16	14.3	14	-10.7	17
Center	2,363	2,230	-6.8	1,929	-13.5	1,931
Crestone	73	127	74.0	141	11.0	144
Moffat	114	116	1.8	108	-6.9	108
Saguache	578	485	-16.1	539	11.1	540

*SDO estimates available for incorporated municipalities only.

Housing

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Housing Units								
2020 Census	7,064	3,998	2,423	1,215	6,527	3,739	24,966	2,491 mil
2000 Census	6,088	3,886	2,202	1,119	6,003	3,087	22,385	1,808 mil
2010 Census	6,554	4,286	2,613	1,201	6,630	3,843	25,127	2,212 mil
Occupied Housing Units, 2016-2020 ACS								
Owner-occupied %	6,240	3,222	1,620	394	4,737	2,803	19,016	2,137 mil
Renter-occupied %	55.0	80.0	73.6	73.1	68.8	72.8	67.3	66.2
Median value, owner-occupied	45.0	20.0	26.4	26.9	31.2	27.2	32.7	33.8
	\$ 153,700	\$ 123,000	\$ 123,600	\$ 329,300	\$ 186,700	\$ 152,400	-	\$ 369,900
Households, 2016-2020 ACS								
Married-couple family %	6,240	3,222	1,620	394	4,737	2,803	19,016	2,137 mil
Female-headed w/children %	46.0	41.3	41.3	58.6	50.3	49.2	46.6	50.0
	NA	NA	NA	NA	NA	NA	NA	NA
Estimated Housing Units, 2020 - SDO								
Occupied housing units	7,076	4,007	2,441	1,224	6,532	3,761	25,041	2,501 mil
Vacancy rate	6,388	2,887	1,587	423	4,791	2,855	18,931	2,262 mil
	9.7	28.0	35.0	65.4	26.7	24.1	23.5	9.6

Household Income and Related Measures

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Income, 2016-2020 ACS								
Median household	\$ 41,121	\$ 33,611	\$ 34,732	\$ 53,571	\$ 43,570	\$ 45,231	\$ 40,368	\$ 75,231
Mean household	\$ 58,224	\$ 47,260	\$ 47,906	\$ 68,755	\$ 63,173	\$ 53,048	-	\$ 100,933
Median earnings - male	\$ 42,055	\$ 34,568	\$ 38,981	\$ 54,464	\$ 43,228	\$ 37,014	-	\$ 58,307
Median earnings - female	\$ 32,808	\$ 31,057	\$ 27,468	\$ 27,500	\$ 45,000	\$ 33,150	-	\$ 48,212
Less than \$25,000 %	26.2	32.2	37.2	15.3	29.0	30.1	29.2	14.2
\$25,000 - \$49,999 %	34.3	33.6	30.7	31.2	26.3	27.3	30.8	18.2
\$50,000 - \$99,999 %	24.5	25.7	22.5	31.8	24.8	28.8	25.4	31.0
\$100,000 or more %	15.1	8.5	9.7	21.8	20.0	13.8	14.7	36.5
Source of household income, 2016-2020 ACS								
With earnings %	76.5	64.9	55.9	83.0	68.1	70.6	70.0	81.7
With Social Security %	30.6	39.5	53.9	35.5	32.5	41.1	36.2	26.1
With retirement %	13.8	24.6	33.3	25.6	20.4	21.0	20.2	19.6
With SSI %	7.6	6.3	9.2	4.3	10.3	6.1	7.9	3.4
With cash public assistance %	5.0	3.2	4.5	0.8	5.2	4.7	4.6	2.1
With Food Stamp/SNAP past 12 mths	21.6	19.8	31.4	9.1	14.4	14.8	19.1	7.2



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Per Capita Income

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Per Capita Income, 2016-2020 ACS	\$ 23,020	\$ 20,139	\$ 21,893	\$ 30,908	\$ 27,300	\$ 22,921	-	\$ 39,545
<i>Per capita income is the average income computed for every man, woman, and child in a particular group. The Census Bureau derived per capita income by dividing the total income of a particular group by the total population in that group (excluding patients or inmates in institutional quarters).</i>								
BEA Per Capita Personal Income, 2020	\$ 42,974	\$ 39,847	\$ 38,430	\$ 73,101	\$ 53,641	\$ 40,032	\$ 44,668	\$ 63,776
% of Colorado PCPI	67.4	62.5	60.3	114.6	84.1	62.8	70.0	100.0
2019-2020 % chg.	11.9	12.9	14.6	1.4	11.3	16.2	5.9	4.8

Per capita personal income is income received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area.

Poverty Status

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Poverty Rates, 2016-2020 ACS								
% of families	14.0	16.6	20.6	6.7	7.5	11.7	-	6.1
% of all ages	18.5	20.8	26.6	14.9	15.5	16.2	-	9.8
% under age 18	18.7	27.0	35.5	18.6	18.3	22.2	-	11.5
% over 65	13.1	10.9	20.9	2.9	7.7	16.6	-	7.4

The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Poverty thresholds for 2013 can be found at:

<http://www.census.gov/hhes/www/poverty/data/threshold/index.html>

School Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Public School Enrollment, K-12								
Fall 2021	2,421	1,484	416	78	1,758	947	7,104	855,623
Fall 2020	2,403	1,467	436	81	1,835	936	7,158	856,865
Fall 2019	2,583	1,570	488	81	1,943	1,003	7,668	913,223
Fall 2018	2,643	1,549	510	95	1,916	999	7,712	911,563
Fall 2017	2,646	1,578	498	80	1,934	983	7,719	910,280
% Change 2017-2020	-10.1%	-7.6%	-14.2%	1.2%	-5.4%	-5.0%	-7.8%	-6.4%

Colleges

Adams State University, Fall 2021	3,039						3,039	
Trinidad St. Jr. College, Fall 2021	720						720	

Labor Force, Employment and Unemployment

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Labor Force, Annual Avg.								
2020	8,403	4,071	1,823	469	5,453	3,438	23,657	3.12M
2019	8,726	4,165	1,888	533	5,506	3,606	24,424	3.14M
2018	8,566	4,098	1,841	511	5,425	3,535	23,976	3.08M
2017	8,132	3,921	1,821	464	5,365	3,433	23,136	2.98M
2016	7,962	3,768	1,727	463	5,153	3,226	22,299	2.89M
% Chg. 2016-2020	5.54	8.04	5.56	1.30	5.82	6.57	6.09	7.95
Employed, Annual Avg.								
2020	7,868	3,844	1,691	442	5,068	3,196	22,109	2.89M
2019	8,413	4,013	1,814	521	5,280	3,462	23,503	2.06M
2018	8,232	3,930	1,762	498	5,167	3,374	22,963	2.98M
2017	7,855	3,759	1,575	455	5,135	3,283	22,062	2.90M
2016	7,640	3,585	1,644	463	4,898	3,068	21,298	2.79M
% Chg. 2016-2020	10.1	11.9	10.3	12.5	7.8	12.8	10.4	7.1
Unemployed, Annual Avg.								
2020	535	227	132	27	385	242	1,548	226,764
2019	313	152	74	12	226	144	921	86,668
2018	334	168	79	13	258	161	1,013	97,613
2017	277	162	64	9	230	150	892	83,773
2016	322	183	83	10	255	158	1,011	94,711
% Chg. 2016-2020	-2.8	-16.9	-10.8	20.0	-11.4	-8.9	-8.9	-8.5
Unemployment Rate								
2020	6.4	5.6	7.2	5.8	7.1	7	6.5	7.3
2019	3.6	3.6	3.9	2.3	4.1	4	3.8	2.8
2018	3.9	4.1	4.3	2.5	4.8	4.6	4.2	3.2
2017	3.4	4.1	3.5	1.9	4.3	4.4	3.9	2.8
2016	4.0	4.9	4.8	2.2	4.9	4.9	4.5	3.3



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Base Industry Analysis, Employment, 2020

Industry	Regional Annual Wages							San Luis Valley
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache		
Traditional - Total	2,480	788	457	30	2,128	1,068	6,952	
Agribusiness	981	670	355	13	1,754	987	4,760	
Mining	19	21	-	4	4	1	49	
Manufacturing	88	31	66	1	53	13	252	
Government	1,392	67	36	12	317	67	1,891	
Regional & National Services -Total	2,107	275	111	16	591	155	3,252	
Construction	213	18	12	-	45	14	302	
Communications	1	-	-	-	2	1	4	
Trade and Transportation	276	7	3	1	56	1	344	
Professional and Business Services	13	16	2	7	1	4	43	
Finance, Insurance and Real Estate	24	1	-	-	4	1	30	
Education and Health Services	1,578	232	94	8	483	134	2,529	
Tourism	708	180	48	356	327	162	1,781	
Households - Total	577	1,181	509	195	1,578	904	4,944	
Commuters	(640)	460	57	(19)	198	143	199	
Retirees	770	451	281	151	891	506	3,050	
Public Assistance non-retiree	268	178	116	21	287	130	1,000	
Investments non-retiree	179	92	55	42	202	125	695	
Total Direct Basic	5,872	2,424	1,125	597	4,624	2,289	16,929	
Worker Local Res. Services (Non Basic)	3,441	30	105	36	461	86	4,159	
Indirect Basic	686	225	87	43	471	244	1,756	
TOTAL EMPLOYMENT	10,003	2,679	1,317	676	5,556	2,619	22,844	

Base Industry Description: Base industry activities are the main drivers of the economy of a county or region, and are differentiated from other economic sectors by their ability to generate a flow of new income and spending on which the others depend. Base Industry Analysis measures money that comes in to an area from the outside of that area. This outside money is the basic, or direct, effect. The indirect effect is support of the businesses that bring in outside money.

Annual Average Weekly Wage¹⁾ by Industry, 2020

Industry	Regional Annual Wages	Regional Annual Wages							San Luis Valley	Colorado
		Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache			
Total, All Industries	\$	625,937,255	\$ 797	\$ 658	\$ 610	\$ 573	\$ 803	\$ 697	\$ 765	\$ 1,281
Accommodation & Food Svc	\$	29,533,795	\$ 365	\$ 405	\$ 425	\$ 597	\$ 366	\$ 468	\$ 397	\$ 491
Administrative & Waste Svc	\$	8,888,284	\$ 849	\$ 674	\$ 643	Confidential	\$ 692	\$ 845	\$ 780	\$ 932
Ag, Forestry, Fishing & Hunting	\$	69,247,708	\$ 670	\$ 703	\$ 873	None	\$ 725	\$ 789	\$ 735	\$ 808
Arts, Entertainment, & Rec	\$	2,613,029	\$ 907	Confidential	Confidential	Confidential	\$ 432	Confidential	\$ 425	\$ 739
Construction	\$	36,282,581	\$ 1,010	\$ 830	\$ 763	\$ 694	\$ 784	\$ 815	\$ 914	\$ 1,311
Educational Services	\$	69,480,983	\$ 782	\$ 647	Confidential	Confidential	\$ 693	\$ 624	\$ 723	\$ 1,013
Finance and Insurance	\$	31,614,800	\$ 1,310	\$ 774	None	\$ 722	\$ 1,212	Confidential	\$ 1,261	\$ 2,153
Health Care & Social Asst	\$	123,081,198	\$ 898	\$ 756	\$ 435	Confidential	\$ 899	\$ 572	\$ 863	\$ 1,124
Information	\$	3,469,943	\$ 718	Confidential	Confidential	Confidential	\$ 712	\$ 374	\$ 681	\$ 2,320
Mgmt of Companies & Ent	\$	518,452	Confidential	Confidential	None	Confidential	Confidential	\$ 1,994	\$ 1,994	\$ 2,928
Manufacturing	\$	17,578,250	\$ 723	\$ 637	\$ 862	Confidential	\$ 706	\$ 694	\$ 729	\$ 1,484
Mining	\$	2,840,167	\$ 1,099	\$ 1,041	None	None	None	Confidential	\$ 1,071	\$ 2,657
Other Svc, Ex. Public Adm	\$	12,619,730	\$ 553	\$ 452	\$ 719	\$ 515	\$ 738	\$ 670	\$ 619	\$ 874
Professional & Technical Svc	\$	13,246,166	\$ 1,065	\$ 577	\$ 936	\$ 971	\$ 690	\$ 1,196	\$ 943	\$ 2,039
Public Administration	\$	79,310,039	\$ 848	\$ 600	\$ 496	\$ 574	\$ 886	\$ 685	\$ 762	\$ 1,349
Real Estate, Rental & Leasing	\$	5,954,941	\$ 626	\$ 607	Confidential	Confidential	\$ 832	\$ 787	\$ 686	\$ 1,258
Retail Trade	\$	57,125,974	\$ 618	\$ 597	\$ 436	\$ 455	\$ 544	\$ 560	\$ 586	\$ 711
Trans & Warehousing	\$	19,955,375	\$ 1,025	\$ 737	Confidential	Confidential	\$ 830	\$ 738	\$ 925	\$ 1,153
Unclassified	-	None	Confidential	None	None	None	None	None	-	\$ 1,670
Utilities	\$	7,071,349	Confidential	None	\$ 384	None	\$ 1,787	Confidential	\$ 1,494	\$ 1,933
Wholesale Trade	\$	36,504,491	\$ 1,141	Confidential	Confidential	Confidential	\$ 1,498	\$ 878	\$ 1,272	\$ 1,824

¹⁾ Wage = Annual avg. payrolls ÷ annual ave employment ÷ 52 weeks. Payrolls include all positions, occupations, and methods of payment in a particular industry, regardless of title, experience, education, training, and credentials, and include pay for full-time/part-time/temporary/seasonal; hourly/salary/piece-work/stipends; unused sick leave; and for cost-of-living adjustments and severance pay. No value indicates data suppressed by source due to disclosure laws.

Retail Sales (thousands of dollars)

Retail sales total	Regional Annual Wages							San Luis Valley	Colorado
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache			
2016	\$ 516,149	\$ 72,663	\$ 43,984	\$ 35,714	\$ 277,190	\$ 88,810	\$ 1,034,510	\$ 184,028,410	
2017	\$ 492,661	\$ 69,946	\$ 41,310	\$ 40,057	\$ 253,848	\$ 93,278	\$ 991,100	\$ 187,635,768	
2018	\$ 543,246	\$ 82,422	\$ 46,337	\$ 47,126	\$ 308,045	\$ 110,703	\$ 1,137,879	\$ 206,121,045	
2019	\$ 549,811	\$ 93,469	\$ 50,566	\$ 50,716	\$ 323,770	\$ 126,746	\$ 1,195,078	\$ 224,618,938	
2020	\$ 579,035	\$ 133,071	\$ 69,540	\$ 55,380	\$ 337,126	\$ 126,109	\$ 1,300,261	\$ 228,812,220	
2021	\$ 660,164	\$ 149,069	\$ 73,608	\$ 58,787	\$ 430,569	\$ 144,523	\$ 1,516,720	\$ 248,348,759	
2016-2021 % change	27.9	105.2	67.4	64.6	55.3	62.7	46.6	35.0	



Data Sources

Abbreviations

BEA – Bureau of Economic Analysis

SDO – State Demography Office, Colorado Department of Local Affairs

CDP – Census Designated Place

CEDS – Comprehensive Economic Development Strategy, SLV Development Resources Group

Census – US Census Bureau

LMI – Labor Market Information Section, Colorado Department of Labor & Employment

AFF – American FactFinder, US Census Bureau

ACS – American Community Survey, US Census Bureau. The American Community Survey (ACS) is a nationwide survey designed to provide communities a fresh look at how they are changing. The ACS collects long form type information throughout the decade, publishing statistics yearly rather than only once every 10 years. The American Community Survey produces demographic, social, housing and economic statistics in the form of 1-year, 3-year and 5-year estimates based on population thresholds.

Physical Setting

Land area – U.S. Census Bureau, 2010 Census State Area Measurements & Internal Point Coordinates

Land ownership – San Luis Valley GIS/GPS Authority based on 2011 COMap data. www.nrel.colostate.edu/projects/comap

Land cover – San Luis Valley GIS/GPS Authority based on data collected by the U.S. Dept. of Agriculture, Natural Resources Conservation Service - National Geospatial Management Center Land Cover Dataset (2007).

Population and Housing

Population, 2020, 2010, 2000, 1990 and 1950 – US Census Bureau, Decennial Census.

Population forecast – SDO, *Population Forecasts by County 2010-2050, 2020*.

Population characteristics – SDO, *Total Population by Race & Ethnicity by Age Group, 2020. SDO, Total Population by Age Group, 2020*.

Population by Race – 2020 Decennial Census, *P1-Race (County)*.

Population, Hispanic - SDO, *Total Population by Race & Ethnicity by Age Group, 2020*.

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