



San Luis Valley Statistical Profile
March 2023

Physical Setting

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Land area								
Total square miles	723	1,287	1,227	876	911	3,168	8,192	103,642
Persons per sq./mi, 2010 Census	21.4	6.4	2.9	0.81	13.1	1.9	5.6	48.5
Land area comparisons (sq. miles)								
Rhode Island 1,045	Connecticut 4,845		New Jersey 7,417		New Hampshire 8,968			
Delaware 1,954	Hawaii 6,423		Massachusetts 7,840					
Land ownership, 2013								
Total (thous./acres)	460.4	825.5	786.6	562	584.4	2,028.3	5,247.2	
Federal %	19.8	58.5	0.07	93.5	58.9	74.5	55.7	
Forest Service %	4.3	36.3	-	93.5	47.3	45.9	39.1	
BLM %	8.6	22.2	-	-	9.4	16.8	11.8	
Other federal %	6.9	-	-	-	2.3	9.8	6.3	
State %	7.2	8.6	-	0.11	1.9	3.0	3.4	
Private %	72.6	33	99.9	6.2	39.2	21.5	41.3	
Land cover, 2007								
Total (thous./acres)	462.3	825.6	786.6	562.0	584.4	2,028.1	5,249.0	
Urban %	2.8	1.7	1.2	0.4	2.6	0.8	1.3	
Agriculture %	21.5	11.5	5.7	0.1	17	5.7	8.7	
Rangeland %	60.4	51.4	58.1	27.3	38.5	50.5	48.8	
Forest %	5.8	28.2	30.9	63.8	35.6	36.9	35	
Water %	0.6	0.2	0.3	0.2	0.1	0	0.2	
Wetland %	6.5	6.4	1.9	4.3	5.5	2.8	4	
Barren %	2.3	0.6	1.9	3.9	0.8	2.5	2	
Tundra %	0	0	0	0	0	0	0	

Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Population, 2020 Census	16,376	7,461	3,499	865	11,539	6,368	46,108	5,773 mil
Population, 2010 Census	15,445	8,256	3,524	712	11,982	6,108	46,027	5,026 mil
Population, 2000 Census	14,966	8,400	3,663	831	12,413	5,917	46,190	4,301 mil
Population, 1990 Census	13,617	7,453	3,190	558	10,770	4,619	40,207	3,294 mil
Population, 1950 Census	10,531	10,171	6,067	698	12,832	5,664	45,963	1,325 mil
Population, Change								
2010-2020 % chg.	6.0	-10.6	-0.8	23.6	-4.1	4.7	0.2	14.8
2000-2010 % chg.	3.2	-1.7	-3.8	-11.9	-3.5	3.2	-0.4	16.9
1990-2010 % chg.	13.4	10.8	10.5	27.6	11.3	32.2	14.5	52.6
1950-2000 % chg.	46.7	-18.8	-41.9	2.0	-6.6	7.8	0.1	279.3
Population Forecast								
2025	16,650	7,368	3,527	960	11,325	6,594	46,424	6,035 mil
2030	16,792	7,277	3,419	963	11,238	6,611	46,300	6,416 mil
2035	16,935	7,206	3,313	947	11,071	6,633	46,105	6,770 mil
2040	17,056	7,098	3,216	935	10,795	6,672	45,772	7,073 mil
Population characteristics								
Age 0-24 %	40	33	26	20	30	28	30	31.1
Age 25-44 %	24	22	21	19	22	22	22	28.7
Age 45-64 %	22	24	25	28	25	23	24	24.7
Age 65 and over %	15	21	28	34	23	27	25	15.5
Median age - 2017-2021 ACS	32.9	38.7	51.7	50.8	40.7	49.6	NA	37.1
Population by Race								
Total Population	16,377	7,579	3,517	794	11,476	6,369	46,112	5,723,176
White alone	11,965	5,651	2,453	728	8,957	5,436	35,190	4,507,448
Afro-American alone	347	37	-	12	17	78	491	234,065
American Indian & Alaska Native alone	563	203	165	1	262	112	1,306	53,143
Asian alone	191	19	40	18	7	75	350	183,391
Native Hawaiian & Other Pacific Islander alone	39	-	-	-	7	-	46	8,192
Some Other Race	1,347	343	125	4	834	342	2,995	258,867
Two or More Races	1,925	1,326	734	31	1,392	326	5,734	478,070
Population, Hispanic								
Hispanic	7,793	3,918	2,128	11	5,105	2,291	21,246	1,254,636
Non-Hispanic	8,584	3,661	1,389	783	6,371	4,078	24,866	4,468,540
Hispanic%	47.5	51.7	60.5	1.4	44.5	36.0	46.1	21.9



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Population, Cities/Towns

	2000 Census	2010 Census	2000-2010 % chg.	2020 Census	2010-2020 % chg.	2021 SDO*
Alamosa	7,980	8,780	10.3	9,806	11.7	9,827
Hooper	123	103	-16.3	81	-21.4	81
East Alamosa CDP	1,528	1,458	-4.6	1,453	-0.3	NA
Antonito	873	781	-10.5	647	-17.2	648
Capulin CDP				134		NA
Conejos CDP				46		NA
La Jara	877	818	-6.7	730	-10.8	735
Manassa	1,042	991	-4.9	947	-4.4	960
Romeo	375	404	7.7	302	-25.2	304
Sanford	817	879	7.6	879	0.0	898
Blanca	391	385	-1.5	322	-16.4	333
Fort Garland CDP	432	433	0.2	464	7.2	NA
San Acacio CDP				56		NA
San Luis	739	629	-14.9	598	-4.9	618
Creede	377	290	-23.0	257	-11.4	273
Del Norte	1,705	1,686	-1.1	1,458	-13.5	1,442
Monte Vista	4,529	4,444	-1.9	4,247	-4.4	4,195
South Fork	604	386	-36.1	510	32.1	504
Bonanza	14	16	14.3	14	-10.7	18
Center	2,363	2,230	-6.8	1,929	-13.5	1,892
Crestone	73	127	74.0	141	11.0	149
Moffat	114	116	1.8	108	-6.9	108
Saguache	578	485	-16.1	539	11.1	541

*SDO estimates available for incorporated municipalities only.

Housing

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Housing Units								
2020 Census	7,064	3,998	2,423	1,215	6,527	3,739	24,966	2.491 mil
2000 Census	6,088	3,886	2,202	1,119	6,003	3,087	22,385	1.808 mil
2010 Census	6,554	4,286	2,613	1,201	6,630	3,843	25,127	2.212 mil
Occupied Housing Units, 2017-2021 ACS								
Owner-occupied %	55.3	78.5	75.4	73.6	71.8	71.6	67.6	66.1
Renter-occupied %	44.7	21.5	24.6	26.4	28.2	28.4	32.4	33.9
Median value, owner-occupied	\$ 160,400	\$ 129,600	\$ 123,000	\$ 354,400	\$ 180,600	\$ 161,000	-	\$ 397,500
Households, 2017-2021 ACS								
Married-couple family %	42.8	43.5	45.9	59.6	48.1	46.3	45.3	49.6
Female-headed w/children %	3.4	5.2	8.2	1.3	6.2	6.2	5.1	4.0
Estimated Housing Units, 2021 - SDO								
Occupied housing units	7,145	4,063	2,424	1,239	6,564	3,814	25,249	2.543 mil
Vacancy rate	6,463	2,944	1,649	453	4,727	2,900	19,136	2.273 mil
	9.6	27.5	32.0	63.4	28.0	24.0	24.2	10.6

Household Income and Related Measures

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Income, 2017-2021 ACS								
Median household	\$ 46,217	\$ 38,536	\$ 35,000	\$ 55,556	\$ 50,287	\$ 48,413	\$ 45,644	\$ 80,184
Mean household	\$ 64,002	\$ 52,513	\$ 48,539	\$ 70,649	\$ 69,358	\$ 68,087	-	\$ 107,446
Median earnings - male	\$ 44,880	\$ 37,219	\$ 42,153	\$ 62,750	\$ 44,877	\$ 44,254	-	\$ 63,343
Median earnings - female	\$ 36,826	\$ 32,013	\$ 35,167	\$ 22,500	\$ 44,413	\$ 34,537	-	\$ 51,802
Less than \$25,000 %	26.2	28.0	34.7	17.3	23.0	26.0	26.2	13.1
\$25,000 - \$49,999 %	29.4	34.6	32.1	28.8	26.6	27.1	29.4	17.0
\$50,000 - \$99,999 %	27.3	24.4	22.6	31.6	27.8	30.5	27.2	30.2
\$100,000 or more %	17.3	12.9	10.5	22.2	22.5	16.4	17.2	39.7
Source of household income, 2017-2021 ACS								
With earnings %	79.2	66.4	60.8	80.1	71.3	68.1	72.0	82.0
With Social Security %	30.3	37.3	49.7	38.3	36.5	42.4	36.5	25.4
With retirement %	14.9	26.5	27.8	29.0	20.0	21.8	20.4	20.3
With SSI %	9.3	5.4	9.3	2.6	8.0	4.9	7.5	3.3
With cash public assistance %	4.3	2.6	5.0	0.8	5.9	5.5	4.6	2.4
With Food Stamp/SNAP past 12 mths	25.3	17.0	31.9	9.6	13.9	15.7	19.8	7.4



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Per Capita Income

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Per Capita Income, 2017-2021 ACS	\$ 25,249	\$ 22,345	\$ 23,442	\$ 33,849	\$ 30,215	\$ 29,805	-	\$ 42,807
<i>Per capita income is the average income computed for every man, woman, and child in a particular group. The Census Bureau derived per capita income by dividing the total income of a particular group by the total population in that group (excluding patients or inmates in institutional quarters).</i>								
BEA Per Capita Personal Income, 2021	\$ 44,507	\$ 45,961	\$ 43,239	\$ 70,250	\$ 57,350	\$ 43,959	\$ 47,944	\$ 70,706
% of Colorado PCPI	62.9	65.0	61.2	99.4	81.1	62.2	67.8	100.0
2020-2021 % chg.	3.6	15.3	12.5	-3.9	6.9	9.8	7.3	10.9
<i>Per capita personal income is income received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area.</i>								

Poverty Status

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Poverty Rates, 2017-2021 ACS								
% of families	13.9	14.1	18.3	3.7	6.8	13.5	-	6.1
% of all ages	16.0	16.3	22.4	12.0	13.9	16.5	-	9.6
% under age 18	15.0	21.3	26.6	5.6	18.9	16.8	-	11.4
% over 65	10.2	10.2	17.2	3.3	9.2	15.8	-	7.4
<i>The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Poverty thresholds for 2021 can be found at: https://www.census.gov/data/tables/time-series/demo/income-poverty/historical-poverty-thresholds.html</i>								

School Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Public School Enrollment, K-12								
Fall 2022	2,366	1,499	427	86	1,687	939	7,004	851,059
Fall 2021	2,421	1,484	416	78	1,758	947	7,104	855,623
Fall 2020	2,403	1,467	436	81	1,835	936	7,158	856,865
Fall 2019	2,583	1,570	488	81	1,943	1,003	7,668	913,223
Fall 2018	2,643	1,549	510	95	1,916	999	7,712	911,563
% Change 2018-2022	-10.5%	-3.2%	-16.3%	-9.5%	-12.0%	-6.0%	-9.2%	-6.6%
Colleges								
Adams State University, Fall 2022	2,927						2,927	
Adams State University, Fall 2021	3,039						3,039	
Trinidad St. Jr. College, Fall 2022	681						681	
Trinidad St. Jr. College, Fall 2021	720						720	

Labor Force, Employment and Unemployment

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Labor Force, Annual Avg.								
2021	8,533	4,102	1,885	463	5,529	3,496	24,008	3.16M
2020	8,403	4,071	1,823	469	5,453	3,438	23,657	3.12M
2019	8,726	4,165	1,888	533	5,506	3,606	24,424	3.14M
2018	8,566	4,098	1,841	511	5,425	3,535	23,976	3.08M
2017	8,132	3,921	1,821	464	5,365	3,433	23,136	2.98M
% Chg. 2017-2021	4.93	4.62	3.51	-0.22	3.06	1.84	3.77	6.04
Employed, Annual Avg.								
2021	8,062	3,906	1,771	440	5,169	3,290	22,638	2.99M
2020	7,868	3,844	1,691	442	5,068	3,196	22,109	2.89M
2019	8,413	4,013	1,814	521	5,280	3,462	23,503	2.06M
2018	8,232	3,930	1,762	498	5,167	3,374	22,963	2.98M
2017	7,855	3,759	1,575	455	5,135	3,283	22,062	2.90M
% Chg. 2017-2021	2.6	3.9	12.4	-3.3	0.7	0.2	2.6	3.1
Unemployed, Annual Avg.								
2021	471	196	114	23	360	206	1,370	169,399
2020	535	227	132	27	385	242	1,548	226,764
2019	313	152	74	12	226	144	921	86,668
2018	334	168	79	13	258	161	1,013	97,613
2017	277	162	64	9	230	150	892	83,773
% Chg. 2017-2021	70.0	21.0	78.1	155.6	56.5	37.3	53.6	102.2
Unemployment Rate								
2021	5.5	4.8	6.0	5.0	6.5	5.9	5.7	5.4
2020	6.4	5.6	7.2	5.8	7.1	7.0	6.5	7.3
2019	3.6	3.6	3.9	2.3	4.1	4.0	3.8	2.8
2018	3.9	4.1	4.3	2.5	4.8	4.6	4.2	3.2
2017	3.4	4.1	3.5	1.9	4.3	4.4	3.9	2.8
% Chg. 2017-2021	61.8	17.1	71.4	163.2	51.2	34.1	48.0	92.9



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Base Industry Analysis, Employment, 2021

Industry	Base Industry Analysis, Employment, 2021							
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Traditional - Total	2,526	772	439	42	1,988	1,033	6,800	
Agribusiness	992	656	321	18	1,622	959	4,567	
Mining	16	26	-	12	-	-	54	
Manufacturing	129	34	80	2	66	15	326	
Government	1,389	56	38	10	300	59	1,852	
Regional & National Services -Total	2,078	271	137	18	601	158	3,266	
Construction	214	19	14	-	59	15	323	
Communications	1	-	1	-	2	2	6	
Trade and Transportation	269	7	3	1	64	1	346	
Professional and Business Services	16	17	3	5	2	5	47	
Finance, Insurance and Real Estate	25	1	-	-	4	1	32	
Education and Health Services	1,551	227	116	11	470	133	2,508	
Tourism	756	195	56	364	357	178	1,905	
Households - Total	637	1,139	548	164	1,522	953	4,963	
Commuters	(631)	426	72	(18)	182	149	181	
Retirees	695	388	261	120	769	476	2,708	
Public Assistance non-retiree	436	262	173	32	424	222	1,549	
Investments non-retiree	137	63	42	30	147	106	525	
Total Direct Basic	5,997	2,380	1,178	588	4,468	2,323	16,933	
Worker Local Res. Services (Non Basic)	3,552	114	99	83	644	95	4,587	
Indirect Basic	764	257	116	46	541	243	1,966	
TOTAL EMPLOYMENT	10,317	2,752	1,393	717	5,653	2,662	23,494	

Base Industry Description: Base industry activities are the main drivers of the economy of a county or region, and are differentiated from other economic sectors by their ability to generate a flow of new income and spending on which the others depend. Base Industry Analysis measures money that comes in to an area from the outside of that area. This outside money is the basic, or direct, effect. The indirect effect is support of the businesses that bring in outside money.

Annual Average Weekly Wage¹⁾ by Industry, 2020

Industry	Regional Annual Wages	Annual Average Weekly Wage ¹⁾ by Industry, 2020							
		Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Total, All Industries	\$ 673,485,747	\$ 840	\$ 700	\$ 624	\$ 606	\$ 838	\$ 737	\$ 804	\$ 1,357
Accommodation & Food Svc	\$ 36,409,674	\$ 398	\$ 424	\$ 350	\$ 608	\$ 394	\$ 498	\$ 418	\$ 548
Administrative & Waste Svc	\$ 8,598,383	\$ 597	\$ 709	\$ 685	\$ 675	\$ 740	\$ 655	\$ 648	\$ 1,010
Ag, Forestry, Fishing & Hunting	\$ 67,681,463	\$ 666	\$ 748	\$ 893	None Listed	\$ 790	\$ 781	\$ 766	\$ 840
Arts, Entertainment, & Rec	\$ 2,176,511	\$ 879	None Listed	Confidential	Confidential	\$ 255	Confidential	\$ 775	\$ 820
Construction	\$ 40,677,119	\$ 1,130	\$ 872	\$ 738	\$ 754	\$ 816	\$ 853	\$ 985	\$ 1,369
Educational Services	\$ 71,738,044	\$ 795	\$ 671	Confidential	Confidential	\$ 737	\$ 654	\$ 745	\$ 1,064
Finance and Insurance	\$ 36,120,741	\$ 1,189	\$ 777	Confidential	\$ 849	\$ 1,277	Confidential	\$ 1,183	\$ 2,289
Health Care & Social Asst	\$ 132,268,945	\$ 985	\$ 841	\$ 465	Confidential	\$ 925	\$ 635	\$ 932	\$ 1,179
Information	\$ 3,404,640	\$ 722	Confidential	Confidential	Confidential	\$ 553	\$ 543	\$ 661	\$ 2,475
Mgmt of Companies & Ent	\$ 888,913	Confidential	Confidential	None Listed	None Listed	Confidential	\$ 2,442	\$ 2,442	\$ 3,134
Manufacturing	\$ 19,787,108	\$ 700	\$ 690	\$ 905	Confidential	\$ 737	\$ 739	\$ 751	\$ 1,554
Mining	\$ 2,542,930	\$ 1,086	\$ 877	None Listed	None Listed	None Listed	Confidential	\$ 959	\$ 2,626
Other Svc, Ex. Public Adm	\$ 13,339,039	\$ 589	\$ 569	\$ 690	\$ 609	\$ 768	\$ 614	\$ 645	\$ 930
Professional & Technical Svc	\$ 15,492,430	\$ 1,041	\$ 741	\$ 777	\$ 957	\$ 824	\$ 1,797	\$ 996	\$ 2,237
Public Administration	\$ 80,585,926	\$ 871	\$ 661	\$ 520	\$ 597	\$ 948	\$ 802	\$ 811	\$ 1,402
Real Estate, Rental & Leasing	\$ 8,992,999	\$ 684	\$ 635	Confidential	Confidential	\$ 1,489	\$ 829	\$ 901	\$ 1,403
Retail Trade	\$ 60,713,576	\$ 676	\$ 611	\$ 476	\$ 490	\$ 539	\$ 559	\$ 622	\$ 764
Trans & Warehousing	\$ 22,244,184	\$ 1,097	\$ 864	Confidential	Confidential	\$ 880	\$ 785	\$ 1,002	\$ 1,199
Unclassified	\$ -	Confidential	Confidential	None Listed	None Listed	None Listed	None Listed	\$ -	\$ 1,466
Utilities	\$ 13,475,353	\$ 1,896	None Listed	\$ 390	None Listed	\$ 1,922	Confidential	\$ 1,728	\$ 1,988
Wholesale Trade	\$ 36,347,769	\$ 1,198	Confidential	Confidential	Confidential	\$ 1,452	\$ 899	\$ 1,271	\$ 1,973

¹⁾ Wage = Annual avg. payrolls ÷ annual ave employment ÷ 52 weeks. Payrolls include all positions, occupations, and methods of payment in a particular industry, regardless of title, experience, education, training, and credentials, and include pay for full-time/part-time/temporary/seasonal; hourly/salary/piece-work/stipends; unused sick leave; and for cost-of-living adjustments and severance pay. No value indicates data suppressed by source due to disclosure laws.

Retail Sales (thousands of dollars)

Retail sales total	Retail Sales (thousands of dollars)							
	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2017	\$ 492,661	\$ 69,946	\$ 41,310	\$ 40,057	\$ 253,848	\$ 93,278	\$ 991,100	\$ 187,635,768
2018	\$ 543,246	\$ 82,422	\$ 46,337	\$ 47,126	\$ 308,045	\$ 110,703	\$ 1,137,879	\$ 206,121,045
2019	\$ 549,811	\$ 93,469	\$ 50,566	\$ 50,716	\$ 323,770	\$ 126,746	\$ 1,195,078	\$ 224,618,938
2020	\$ 579,035	\$ 133,071	\$ 69,540	\$ 55,380	\$ 337,126	\$ 126,109	\$ 1,300,261	\$ 228,812,220
2021	\$ 660,164	\$ 149,069	\$ 73,608	\$ 58,787	\$ 430,569	\$ 144,523	\$ 1,516,720	\$ 248,348,759
2022	\$ 712,144	\$ 169,341	\$ 74,429	\$ 71,561	\$ 467,901	\$ 164,883	\$ 1,660,259	\$ 299,923,778
2017-2022 % change	44.6	142.1	80.2	78.6	84.3	76.8	67.5	59.8



Data Sources

Abbreviations

BEA – Bureau of Economic Analysis

SDO – State Demography Office, Colorado Department of Local Affairs

CDP – Census Designated Place

CEDS – Comprehensive Economic Development Strategy, SLV Development Resources Group

Census – US Census Bureau

LMI – Labor Market Information Section, Colorado Department of Labor & Employment

AFF – American FactFinder, US Census Bureau

ACS – American Community Survey, US Census Bureau. The American Community Survey (ACS) is a nationwide survey designed to provide communities a fresh look at how they are changing. The ACS collects long form type information throughout the decade, publishing statistics yearly rather than only once every 10 years. The American Community Survey produces demographic, social, housing and economic statistics in the form of 1-year, 3-year and 5-year estimates based on population thresholds.

Physical Setting

Land area – U.S. Census Bureau, 2010 Census State Area Measurements & Internal Point Coordinates

Land ownership – San Luis Valley GIS/GPS Authority based on 2011 COMap data. www.nrel.colostate.edu/projects/comap

Land cover – San Luis Valley GIS/GPS Authority based on data collected by the U.S. Dept. of Agriculture, Natural Resources Conservation Service - National Geospatial Management Center Land Cover Dataset (2007).

Population and Housing

Population, 2020, 2010, 2000, 1990 and 1950 – US Census Bureau, Decennial Census.

Population forecast – SDO, Population Forecasts by County 2025-2040, 2021.

Population characteristics – SDO, Total Population by Race & Ethnicity by Age Group, 2021. SDO, Total Population by Age Group, 2021.

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Annual average weekly wage by industry – LMI, Quarterly Census of Employment and Wages, 2021.

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Retail sales – Colorado Department of Revenue, State Sales Tax Data by County, 2022.

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