



San Luis Valley Statistical Profile

March 2024

Physical Setting

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Land area								
Total square miles	723	1,287	1,227	876	911	3,168	8,192	103,642
Persons per sq./mi, 2020 Census	22.7	5.8	2.9	1.0	12.7	2.0	5.6	55.7
Land area comparisons (sq. miles)								
Rhode Island 1,045	Connecticut 4,845			New Jersey 7,417		New Hampshire 8,968		
Delaware 1,954	Hawaii 6,423			Massachusetts 7,840				
Land ownership, 2013								
Total (thous/acres)	460.4	825.5	786.6	562	584.4	2,028.3	5,247.2	
Federal %	19.8	58.5	0.07	93.5	58.9	74.5	55.7	
Forest Service %	4.3	36.3	-	93.5	47.3	45.9	39.1	
BLM %	8.6	22.2	-	-	9.4	16.8	11.8	
Other federal %	6.9	-	-	-	2.3	9.8	6.3	
State %	7.2	8.6	-	0.11	1.9	3.0	3.4	
Private %	72.6	33	99.9	6.2	39.2	21.5	41.3	
Land cover, 2007								
Total (thous/acres)	462.3	825.6	786.6	562.0	584.4	2,028.1	5,249.0	
Urban %	2.8	1.7	1.2	0.4	2.6	0.8	1.3	
Agriculture %	21.5	11.5	5.7	0.1	17	5.7	8.7	
Rangeland %	60.4	51.4	58.1	27.3	38.5	50.5	48.8	
Forest %	5.8	28.2	30.9	63.8	35.6	36.9	35	
Water %	0.6	0.2	0.3	0.2	0.1	0	0.2	
Wetland %	6.5	6.4	1.9	4.3	5.5	2.8	4	
Barren %	2.3	0.6	1.9	3.9	0.8	2.5	2	
Tundra %	0	0	0	0	0	0	0	

Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Population, 2020 Census	16,376	7,461	3,499	865	11,539	6,368	46,108	5,773M
Population, 2010 Census	15,445	8,256	3,524	712	11,982	6,108	46,027	5,026M
Population, 2000 Census	14,966	8,400	3,663	831	12,413	5,917	46,190	4,301M
Population, 1990 Census	13,617	7,453	3,190	558	10,770	4,619	40,207	3,294M
Population, 1950 Census	10,531	10,171	6,067	698	12,832	5,664	45,963	1,325M
Population, Change								
2010-2020 % chg.	6.0	-10.6	-0.8	23.6	-4.1	4.7	0.2	14.8
2000-2010 % chg.	3.2	-1.7	-3.8	-11.9	-3.5	3.2	-0.4	16.9
1990-2010 % chg.	13.4	10.8	10.5	27.6	11.3	32.2	14.5	52.6
1950-2000 % chg.	46.7	-18.8	-41.9	2.0	-6.6	7.8	0.1	279.3
Population Forecast								
2025	16,740	7,538	3,580	945	11,383	6,646	46,831	6,014M
2030	17,092	7,521	3,506	944	11,304	6,663	47,031	6,387M
2035	17,416	7,526	3,425	925	11,140	6,671	47,102	6,740M
2040	17,713	7,488	3,345	912	10,873	6,680	47,011	7,048M
Population characteristics								
Age < 18 %	23.8	25.4	18.8	13.1	21.9	19.4	20.4	21.4
Age 18-24 %	13.0	7.9	6.0	5.4	7.7	6.5	7.8	9.2
Age 25-44 %	25.0	21.5	20.2	20.4	23.4	20.3	21.8	29.6
Age 45-64 %	21.4	23.2	26.5	28.0	24.1	27.5	25.1	23.9
Age 65 and over %	16.8	22.0	28.5	33.1	22.9	26.3	24.9	15.9
Median age, rounded - 2023	35	41	50	54	42	49	45	38
Population by Race								
Total Population	16,575	7,572	3,614	924	11,336	6,616	46,637	5,838,736
White alone, non-Hispanic	7,605	3,501	1,259	846	5,903	3,919	23,032	3,881,346
Hispanic	8,053	3,779	2,109	52	5,016	2,307	21,316	1,315,147
Black or African-American alone, non-Hispanic	190	56	75	4	82	73	479	240,183
Asian alone, non-Hispanic	164	39	50	7	47	60	365	207,191
Native Hawaiian & Other Pacific Islander alone, non-Hispanic	10	7	3	-	4	2	26	9,107
American Indian alone, non-Hispanic	238	79	59	5	126	110	616	36,678
Two or More Races, non-Hispanic	315	112	60	12	159	145	802	149,085
Hispanic %	48.6	49.9	58.4	5.6	44.2	34.9	40.3	22.5



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Population, Cities/Towns	2000 Census	2010 Census	2000-2010 % chg.	2020 Census	2010-2020 % chg.	2022 SDO*
Alamosa	7,980	8,780	10.3	9,806	11.7	9,900
Hooper	123	103	-16.3	81	-21.4	80
East Alamosa CDP	1,528	1,458	-4.6	1,453	-0.3	NA
Antonito	873	781	-10.5	647	-17.2	639
Capulin CDP				134		NA
Conejos CDP				46		NA
La Jara	877	818	-6.7	730	-10.8	714
Manassa	1,042	991	-4.9	947	-4.4	961
Romeo	375	404	7.7	302	-25.2	305
Sanford	817	879	7.6	879	0.0	896
Blanca	391	385	-1.5	322	-16.4	332
Fort Garland CDP	432	433	0.2	464	7.2	NA
San Acacio CDP				56		NA
San Luis	739	629	-14.9	598	-4.9	623
Creede	377	290	-23.0	257	-11.4	261
Del Norte	1,705	1,686	-1.1	1,458	-13.5	1,424
Monte Vista	4,529	4,444	-1.9	4,247	-4.4	4,143
South Fork	604	386	-36.1	510	32.1	502
Bonanza	14	16	14.3	14	-10.7	NA
Center	2,363	2,230	-6.8	1,929	-13.5	1,928
Crestone	73	127	74.0	141	11.0	149
Moffat	114	116	1.8	108	-6.9	108
Saguache	578	485	-16.1	539	11.1	530

*SDO estimates available for incorporated municipalities only
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Housing

Housing Units	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2020 Census	7,064	3,998	2,423	1,215	6,527	3,739	24,966	2.491M
2000 Census	6,088	3,886	2,202	1,119	6,003	3,087	22,385	1.808M
2010 Census	6,554	4,286	2,613	1,201	6,630	3,843	25,127	2.212M
Occupied Housing Units, 2018-2022 ACS	6,471	3,087	1,530	418	4,657	3,071	19,234	2.278M
Owner-occupied %	55.3	78.5	75.4	73.6	71.8	71.6	71.0	66.2
Renter-occupied %	44.7	21.5	24.6	26.4	28.2	28.4	29.0	33.9
Median value, owner-occupied	\$ 198,500	\$ 154,500	\$ 145,200	\$ 379,000	\$ 202,300	\$ 166,500	\$ 207,667	\$ 465,900
Households, 2018-2022 ACS	6,471	3,087	1,530	418	4,657	3,071	19,234	2.278M
Married-couple %	43.0	45.8	45.0	58.6	48.9	46.6	48.0	49.1
Female householder w/children %	5.1	3.1	7.5	0.0	7.3	4.5	4.6	3.8
Estimated Housing Units, 2022 - SDO	7,084	4,043	2,413	1,261	6,561	3,772	25,134	2.500M
Occupied housing units	6,471	3,087	1,530	418	4,657	3,071	19,234	2.278M
Vacant housing units	613	956	883	843	1,904	701	5,900	222,051
Vacancy rate %	8.7	23.6	36.6	66.9	29.0	18.6	23.5	8.9

Household Income and Related Measures

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Income, 2018-2022 ACS								
Median household	\$ 52,271	\$ 44,093	\$ 34,578	\$ 58,929	\$ 57,591	\$ 51,946	\$ 49,901	\$ 87,598
Mean household	\$ 74,983	\$ 60,460	\$ 51,216	\$ 72,350	\$ 78,305	\$ 75,124	\$ 68,740	\$ 117,508
Median earnings - male	\$ 46,442	\$ 43,125	\$ 47,500	\$ 61,500	\$ 54,000	\$ 48,333	\$ 50,150	\$ 69,114
Median earnings - female	\$ 42,987	\$ 34,000	\$ 32,250	\$ 36,250	\$ 48,151	\$ 41,250	\$ 39,148	\$ 56,492
Less than \$25,000 %	23.1	24.5	35.6	18.6	18.0	24.3	24.0	12.0
\$25,000 - \$49,999 %	23.2	32.1	27.0	17.3	25.7	24.0	24.9	15.3
\$50,000 - \$99,999 %	32.1	24.4	25.6	42.6	27.4	32.3	30.7	28.8
\$100,000 or more %	21.7	18.9	11.8	21.5	28.9	19.4	20.4	43.9
Source of household income, 2018-2022 ACS								
With earnings %	81.3	67.3	55.6	76.8	72.8	67.5	70.2	81.7
With Social Security %	32.5	37.9	53.7	39.0	38.6	46.5	41.4	25.5
With retirement %	19.6	27.4	28.0	31.8	21.5	24.5	25.5	21.2
With SSI %	8.6	6.4	9.3	2.6	5.9	5.0	6.3	3.3
With cash public assistance %	5.6	1.5	4.6	0.7	4.8	5.6	3.8	2.4
With Food Stamp/SNAP past 12 mths	25.2	16.7	32.2	8.6	15.9	17.3	19.3	7.6



Per Capita Income

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Per Capita Income, 2018-2022 ACS	\$ 28,945	\$ 25,240	\$ 24,318	\$ 37,647	\$ 34,328	\$ 34,311	\$ 30,798	\$ 47,346
<i>Per capita income is the average income computed for every man, woman, and child in a particular group. The Census Bureau derived per capita income by dividing the total income of a particular group by the total population in that group (excluding patients or inmates in institutional quarters).</i>								

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
BEA Per Capita Personal Income, 2022	\$ 43,071	\$ 43,300	\$ 39,571	\$ 67,889	\$ 54,513	\$ 37,247	\$ 47,599	\$ 75,722
% of Colorado PCPI	56.9	57.2	52.3	89.7	72.0	49.2	62.9	100.0
2021-2022 % change	-2.1	-4.9	-3.8	7.2	-2.1	-13.7	-3.2	5.3
<i>Per capita personal income is income received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area.</i>								

Poverty Status

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Poverty Rates, 2018-2022 ACS								
% of families	11.5	12.9	20.2	2.4	5.0	14.8	11.1	6.0
% of all ages	15.5	15.7	22.5	11.2	10.3	17.5	15.5	9.6
% under age 18	15.2	18.5	24.1	8.4	10.8	22.1	16.5	11.3
% over 65	9.1	9.2	19.1	5.1	9.0	16.8	11.4	7.6

The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Poverty thresholds for 2022 can be found at: <https://www.census.gov/data/tables/time-series/demo/income-poverty/historical-poverty-thresholds.html>

School Population

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Public School Enrollment, PK-12								
Fall 2023	2,333	1,536	489	95	1,678	1,025	7,156	881,464
Fall 2022	2,378	1,546	482	86	1,741	1,007	7,240	883,264
Fall 2021	2,434	1,523	462	78	1,807	1,019	7,323	886,517
Fall 2020	2,416	1,505	485	81	1,876	995	7,358	883,199
Fall 2019	2,583	1,570	488	81	1,943	1,003	7,668	913,223
% Change 2019-2023	-9.7%	-2.2%	0.2%	17.3%	-13.6%	2.2%	-6.7%	-3.5%
Colleges								
Adams State University, Fall 2023	2,962						2,962	
Adams State University, Fall 2022	2,859						2,859	
Trinidad St. Jr. College, Fall 2023	700						700	
Trinidad St. Jr. College, Fall 2022	681						681	

Labor Force, Employment and Unemployment

	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Labor Force, Annual Avg.								
2022	8,101	3,931	1,768	454	5,251	3,333	22,838	3.19M
2021	8,533	4,102	1,885	463	5,529	3,496	24,008	3.16M
2020	8,403	4,071	1,823	469	5,453	3,438	23,657	3.12M
2019	8,726	4,165	1,888	533	5,506	3,606	24,424	3.14M
2018	8,566	4,098	1,841	511	5,425	3,535	23,976	3.08M
% Chg. 2018-2022	-5.4	-4.1	-4.0	-11.2	-3.2	-5.7	-4.7	3.6
Employed, Annual Avg.								
2022	7,801	3,802	1,694	441	5,025	3,217	21,980	3.09M
2021	8,062	3,906	1,771	440	5,169	3,290	22,638	2.99M
2020	7,868	3,844	1,691	442	5,068	3,196	22,109	2.89M
2019	8,413	4,013	1,814	521	5,280	3,462	23,503	2.06M
2018	8,232	3,930	1,762	498	5,167	3,374	22,963	2.98M
% Chg. 2018-2022	-5.2	-3.3	-3.9	-11.4	-2.7	-4.7	-4.3	3.7
Unemployed, Annual Avg.								
2022	300	129	74	13	226	116	858	97,851
2021	471	196	114	23	360	206	1,370	169,399
2020	535	227	132	27	385	242	1,548	226,764
2019	313	152	74	12	226	144	921	86,668
2018	334	168	79	13	258	161	1,013	97,613
% Chg. 2018-2022	-10.2	-23.2	-6.3	0.0	-12.4	-28.0	-15.3	0.2
Unemployment Rate								
2022	3.7	3.3	4.2	2.9	4.3	3.5	3.8	3.1
2021	5.5	4.8	6.0	5.0	6.5	5.9	5.7	5.4
2020	6.4	5.6	7.2	5.8	7.1	7.0	6.5	7.3
2019	3.6	3.6	3.9	2.3	4.1	4.0	3.8	2.8
2018	3.9	4.1	4.3	2.5	4.8	4.6	4.2	3.2
% Chg. 2018-2022	-5.1	-19.5	-2.3	16.0	-10.4	-23.9	-11.1	-3.1



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Base Industry Analysis, Employment, 2022

Industry	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley
Traditional - Total	2,413	832	451	30	1,977	983	6,685
Agribusiness	855	714	345	19	1,627	911	4,471
Mining	13	25	-	1	-	-	40
Manufacturing	127	37	80	-	61	13	317
Government	1,417	57	27	9	290	58	1,858
Regional & National Services -Total	2,026	309	120	17	600	158	3,230
Communications	3	1	0	0	2	2	8
Construction	209	22	13	-	60	16	320
Finance, Insurance and Real Estate	32	1	1	1	4	2	41
Trade and Transportation	268	9	3	2	66	2	349
Professional and Business Services	20	53	1	6	2	5	85
Education and Health Services	1,494	223	102	9	466	133	2,426
Tourism	789	198	53	394	361	183	1,978
Households - Total	794	1,197	604	164	1,633	987	5,378
Commuters	(639)	400	82	(12)	182	154	166
Retirees	778	427	282	116	825	491	2,919
Public Assistance non-retiree	143	65	42	29	152	104	535
Other Household Income	512	306	198	31	474	238	1,758
Total Direct Basic	6,021	2,536	1,228	605	4,571	2,311	17,272
Worker Local Res. Services (Non Basic)	3,827	43	34	95	618	85	4,701
Indirect Basic	774	242	126	46	560	254	2,002
TOTAL EMPLOYMENT	10,621	2,821	1,388	746	5,749	2,650	23,975

Base Industry Description: Base industry activities are the main drivers of the economy of a county or region, and are differentiated from other economic sectors by their ability to generate a flow of new income and spending on which the others depend. Base Industry Analysis measures money that comes in to an area from the outside of that area. This outside money is the basic, or direct, effect. The indirect effect is support of the businesses that bring in outside money.

Annual Average Weekly Wage¹ by Industry, 2023

Industry	Regional Annual Wages, where complete	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
Average, All Industries if >0	\$ -	\$ 929	\$ 856	\$ 597	\$ 869	\$ 995	\$ 978	\$ 944	\$ 1,571
Accommodation & Food Svc	\$ 14,083,477	\$ 479	\$ 644	\$ 454	\$ 659	\$ 454	\$ 602	\$ 549	\$ 639
Administrative & Waste Svc	\$ -	\$ 614	Confidential	\$ 615	\$ 985	\$ 767	Confidential	\$ 745	\$ 1,125
Ag, Forestry, Fishing & Hunting	\$ -	\$ 792	\$ 796	\$ 715	\$ -	\$ 757	\$ 902	\$ 792	\$ 890
Arts, Entertainment, & Rec	\$ -	\$ 813	\$ -	Confidential	\$ 1,041	\$ 500	Confidential	\$ 785	\$ 921
Construction	\$ 12,470,107	\$ 1,218	\$ 1,015	\$ 659	\$ 813	\$ 910	\$ 868	\$ 914	\$ 1,463
Educational Services	\$ -	\$ 936	\$ 701	Confidential	Confidential	\$ 759	\$ 781	\$ 794	\$ 1,160
Finance and Insurance	\$ -	\$ 1,459	\$ 878	Confidential	Confidential	\$ 1,199	Confidential	\$ 1,179	\$ 2,114
Health Care & Social Asst	\$ 37,145,732	\$ 1,101	\$ 1,020	\$ 559	\$ 576	\$ 1,036	\$ 712	\$ 834	\$ 1,272
Information	\$ -	\$ 659	Confidential	Confidential	Confidential	\$ 424	Confidential	\$ 542	\$ 2,546
Mgmt of Companies & Ent	\$ -	Confidential	Confidential	\$ -	\$ -	Confidential	\$ 1,955	\$ 1,955	\$ 2,652
Manufacturing	\$ -	\$ 731	\$ 880	Confidential	Confidential	\$ 945	\$ 699	\$ 814	\$ 1,580
Mining	\$ -	Confidential	\$ 1,069	\$ -	\$ -	\$ -	\$ -	\$ 1,069	\$ 2,949
Other Svc, Ex. Public Adm	\$ 3,971,925	\$ 665	\$ 686	\$ 777	\$ 721	\$ 1,042	\$ 754	\$ 774	\$ 1,080
Professional & Technical Svc	\$ 5,324,645	\$ 1,114	\$ 1,133	\$ 501	\$ 1,697	\$ 846	\$ 2,162	\$ 1,242	\$ 2,418
Public Administration	\$ 23,430,602	\$ 928	\$ 712	\$ 526	\$ 748	\$ 1,110	\$ 888	\$ 819	\$ 1,512
Real Estate, Rental & Leasing	\$ -	\$ 743	\$ 794	Confidential	Confidential	\$ 1,984	\$ 858	\$ 1,095	\$ 1,432
Retail Trade	\$ 17,598,790	\$ 734	\$ 700	\$ 555	\$ 583	\$ 593	\$ 606	\$ 629	\$ 834
Trans & Warehousing	\$ -	\$ 1,390	\$ 952	Confidential	Confidential	\$ 913	\$ 804	\$ 1,015	\$ 1,338
Unclassified	\$ -	\$ 310	\$ -	\$ 888	\$ -	\$ -	\$ -	\$ 599	\$ 967
Utilities	\$ -	\$ 1,759	\$ -	\$ 318	\$ -	\$ 2,081	Confidential	\$ 1,386	\$ 2,045
Wholesale Trade	\$ -	\$ 1,211	Confidential	Confidential	Confidential	\$ 1,592	\$ 1,096	\$ 1,300	\$ 2,061

¹ Wage = Annual avg. payrolls + annual ave employment + 52 weeks. Payrolls include all positions, occupations, and methods of payment in a particular industry, regardless of title, experience, education, training, and credentials, and include pay for full-time/part-time/temporary/seasonal; hourly/salary/piece-work/stipends; unused sick leave; and for cost-of-living adjustments and severance pay. No value indicates data suppressed by source due to disclosure laws.

Retail Sales (thousands of dollars)

Retail sales total	Alamosa	Conejos	Costilla	Mineral	Rio Grande	Saguache	San Luis Valley	Colorado
2019	\$ 549,811	\$ 93,469	\$ 50,566	\$ 50,716	\$ 323,770	\$ 126,746	\$ 1,195,078	\$224,618,938
2020	\$ 579,035	\$ 133,071	\$ 69,540	\$ 55,380	\$ 337,126	\$ 126,109	\$ 1,300,261	\$ 228,812,220
2021	\$ 660,164	\$ 149,069	\$ 73,608	\$ 58,787	\$ 430,569	\$ 144,523	\$ 1,516,720	\$ 248,348,759
2022	\$ 712,144	\$ 169,341	\$ 74,429	\$ 71,561	\$ 467,901	\$ 164,883	\$ 1,660,259	\$ 299,923,778
2023	\$ 730,673	\$ 181,453	\$ 76,793	\$ 74,700	\$ 482,333	\$ 152,611	\$ 1,698,563	\$ 302,570,432
2019-2023 % change	32.9	94.1	51.9	47.3	49.0	20.4	42.1	34.7



Abbreviations

BEA – Bureau of Economic Analysis

SDO – State Demography Office, Colorado Department of Local Affairs

CDP – Census Designated Place

CEDS – Comprehensive Economic Development Strategy, SLV Development Resources Group

Census – US Census Bureau

LMI – Labor Market Information Section, Colorado Department of Labor & Employment

AFF – American FactFinder, US Census Bureau

ACS – American Community Survey, US Census Bureau. The American Community Survey (ACS) is a nationwide survey designed to provide communities a fresh look at how they are changing. The ACS collects long form type information throughout the decade, publishing statistics yearly rather than only once every 10 years. The American Community Survey produces demographic, social, housing and economic statistics in the form of 1-year, 3-year and 5-year estimates based on population thresholds.

Data Sources

Physical Setting

Land area – U.S. Census Bureau, 2010 Census State Area Measurements & Internal Point Coordinates

Land ownership – San Luis Valley GIS/GPS Authority based on 2011 COMap data. www.nrel.colostate.edu/projects/comap

Land cover – San Luis Valley GIS/GPS Authority based on data collected by the U.S. Dept. of Agriculture, Natural Resources

Conservation Service - National Geospatial Management Center Land Cover Dataset (2007).

Population and Housing

Population, 2020, 2010, 2000, 1990 and 1950 – US Census Bureau, Decennial Census.

Population forecast – SDO, *Preliminary Population Forecasts by County 2010-2050, Oct. 2023.*

Population characteristics, by Race, Hispanic – SDO, *Total Population by Race & Ethnicity by Age Group, Oct. 2023.*

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